## The Chamber

October - December 2021

# NEWSLETTER



#### Introduction

The Kenya National Chamber of Commerce and Industry (hereinafter referred to as the Chamber) is a not-for-profit autonomous, private sector institution and Membership Based Organization (BMO). It was established in 1965 after the amalgamation of the three existing Chambers of Commerce at the time, namely, the Asian, African and European Chambers mandated to protect and develop the interests of the business community. To date, the Chamber has a countrywide outreach with 47 County Chambers and has signed a Memorandum of Understanding (MOU) with the Council of Governors (CoG). The MOU seeks to promote greater trade and investment at the county level. The Chamber also works in close collaboration with the Government, stakeholders and business development organizations internationally. KNCCI is an affiliate member of the International Chamber of Commerce (ICC), the G77 Chamber of Commerce and Industry, the Pan African Chamber of Commerce and Industry (PACCI), the World Chamber Federation (WCF), the Common Market for Eastern and Southern Africa (COMESA), the East African Chamber of Commerce and Industry and Agriculture (EACCIA), and the East African Business Council (EABC), among several others. The Chamber advocates for the creation of a favorable commercial, trade and investment environment that supports enterprise expansion. The membership of KNCCI constitutes small, micro enterprises, medium and large enterprises.

The governing structure of the Chamber comprises of the National Governing Council, The Chamber President, The Chamber 1st Vice President and The Chamber 2nd Vice President, Chamber Directors, Chamber Sector Committees, the Chief Executive Officer, the Chamber of Trustees, as well as other relevant governance structures that may be set from time to time to execute specific tasks.

#### **Vision**

A vibrant and prosperous business community.

#### **Mission**

To facilitate and promote a sustainable business environment for economic growth and prosperity.

#### Rallying call

Growing your business together.



## Launch of Soko La Indonesia

The Embassy of the Republic of Indonesia in Nairobi launched the 'Soko la Indonesia' at the Indonesia embassy in Nairobi –Kenya on the 6th October 2021, which is a supermarket-style Indonesian products house. This follows the Hybrid Trade showcase 2021 that took place on the 7th and 8th September, 2021 at the Embassy.

The Kenya National Chamber of Commerce & Industry (KNCCI) Director Mr. Omarsadik Dahiye represented the private sector at the launch that was officiated by the Ministry of Foreign Affairs Principal Secretary Amb. Kamau Macharia, who called on Kenyans to take advantage of the Soko la Indonesia which displays sample products of the Indonesian market that could be of interest to many. He acknowledged that Kenya and Indonesia have good trade relations with Soko la Indonesia coming in handy to boost trade between the two countries.

Amb. Kamau remarks were echoed by the Chamber Director Mr. Omarsadik who highlighted that Kenya and Indonesia maintain bilateral relations and are partners in multilateral organizations such as the World Trade Organizations (WTO) and the Non-Aligned Movement. The Chamber Director conveyed that Kenya has been consistently ranked among the improving top countries in the ease of doing business, friendly environment and a preferred investment destinations in the East African region.

With main exports to Indonesia being cocoa, tea, leather, metallic salts and peroxysalts, Mr. Omarsadik expressed that Kenya offers a reliable investment opportunity for Indonesia.

He however expressed the need for Kenya to expand products currently exported to the Indonesian market and also diversify product range through the promotion of other products where Kenya has a supply capability with a minimal presence in the Indonesian market.



#### "Trust is the most basic foundation of any structure. Nothing can be built upon if the foundation is not solid"

Ambassador Saripudin, Indonesia

Speaking on behalf of the Indonesian republic H.E Dr. Mohamad Hery Saripudin, who is the Ambassador of Indonesia to Kenya, explained that the Soko la Indonesia will enable visitors at the Embassy to find and interact physically with a comprehensive range of sample products and connect with the producers to follow up directly. He went further to elucidate that the visitors will be able to see a vast range of samples, from food and beverages, spices, handicrafts, fashion, furniture, automotive, and strategic industries products.

The Indonesia Ambassador also indicated that mutual relationship and trust between the two countries is key for advancement of international trade. "It is known that most if not all relationships are built upon trust. Trust is the most basic foundation of any structure. Nothing can be built upon if the foundation is not solid," said Ambassador Saripudin.

To boost trade relations between the two countries, Indonesia and Kenyan foreign ministers signed a memorandum of understanding on 19th June 2018 in Nairobi, to establish a Joint Commission of Indonesia and Kenya. The commission serves as a forum to expand and improve cooperation sectors and also to solve bilateral problems. In addition to this, the Kenya Chamber of Commerce signed an MOU with the Indonesia Chamber of Commerce in 2017 to promote trade and investment relations and exchange of information.

The Soko La Indonesia launch was also attended by the assistant Director at the State Department of Industry, Trade and Co-operatives Mr. Michael Mandu.

The Chief Executive Officer of Kareem International Mr. Isnandar also participated virtually. In attendance from KNCCI were, Head of Trade Policy and Research Mr. Onesmus Maside, Communications Manager Grace Mwanja and Trade Facilitation and Advocacy Officer Fredrick Mukilya.



#### Kenya's Consulate in Dubai Commits to Support Kenyan Traders Aiming at the UAE Market

The Kenya Business delegation to Dubai was in October hosted by the Consul General Peter Mwenda. The General appreciated the commitment of the delegation to look for business partners in Dubai and vowed to support the traders in market intelligence, referrals and due diligence to enable them trade successfully in the United Arab Emirates (UAE) market. The General was thrilled by the Kenya National Chamber of Commerce and Industry (KNCCI) strategy of sensitizing and providing networking opportunities for the business community in Kenya.



Uasin Gishu Governor. H. E Jackson Mandago who was part of the Kenya delegation attending the Dubai Global Business Forum (GBF) outlined the importance of Kenya to invest in Technical and Vocational Education and Training (TVET) skills to stand a chance to be competitive and grow the labour market in the UAE. While appreciating the opportunities in Kenya, more so in the agricultural sector, Governor Mandago indicated the need for Kenya to focus on value addition, branding and packaging.

During this visit, a request was made to KNCCI to enroll and sensitize it's members on export market and business contract signing, a request that was taken positively. The Kenya Business delegation was also privileged to have a networking session with Dubai Consultancy on Business opportunities and Dubuy.com.The networking session exposed the Kenyan traders on the available opportunities between Kenya and the UAE market and the possible business links. Additionally, the traders underwent a sensitization program on Dubuy.com which is an innovative solution to ease often costly and cumbersome trading processes. Dubuy.com also provides access to goods from Dubai in an easy, safe and transparent manner over an e-commerce platform. The Kenya business delegation who are KNCCI members were able to enroll as buyers and Sellers on the Dubai.com арр.

The team also participated at the Global Business Forum (GBF) which took place Dubai Exhibition Centre. This was a two days event aimed at bringing the trade and investment community back together to explore bilateral trade opportunities between Dubai and Sub-Saharan Africa.





# Malawi, A Haven of Investment and Trade Opportunities

On the 21st October 2021, H.E the President of the Republic of Malawi Dr. Lazurus McCarthy Chakwera graced the Malawi Investment Forum that was held at Serena Hotel in Nairobi. Under the theme, "Malawi, a Haven of Investment and Trade Opportunities ", the forum brought together the public and private sectors from both countries, to share their investment opportunities. The Kenya National Chamber of Commerce and Industry team and a number of its members attended this inaugural Malawi investment forum led by the 2nd Vice Chamber President (VCP) Ms. Fatma Elmaawy.

In his address, H.E Lazurus Chakwera highlighted that Malawi is a land of untapped opportunities including but not limited to generation of renewable energy and distribution. The president called on Kenyan investors to take advantage of the limitless opportunities in Malawi, committing that Malawi is ready to accommodate Kenyan investors. This he said is possible because of the ease of doing business that is facilitated by the One Stop Service Centre at the Malawi Investment and Trade Centre that supports investors to obtain services at one go.



Ms. Fatma Expressed gratitude to H.E President Dr. Lazarus Chakwera for choosing Kenya as a strategic business partner to foster joint bilateral cooperation through trade and investment. She indicated that the private sector plays a big role in supporting the economic recovery process and that the Chamber is an essential partner in the economic recovery process, and will continue to work with governments and other partners to support policy making that promotes economic response & recovery efforts.

"It is important that Kenya and Malawi work harmoniously to improve the business climate in order to advance each other's economies by upholding the principles of mutual respect & benefits across all fronts", said Ms. Elmaawy.

She therefore welcomed Malawian investors to work together with Kenya to support and realize the African Continental Free Trade Area (AFCTA) dream.

# "It is important that Kenya and Malawi work harmoniously to improve the business climate in order to advance each other's economies"

#### Chamber 2nd Vice President, Ms.Fatma Elmaawy

Speaking on behalf of Mr. Richard Ngatia who is the Chamber President and Chair of the Great Lakes Private Sector Forum, the 2nd VCP gave an assurance that KNCCI will support the private sector component in the pursuit of strong, sustainable, and inclusive economic growth that benefit all. She extended the Invitation to Malawi to join Kenya in the Great lakes investment conference that was scheduled for 22nd to 24th November, 2021 in Kigali, Rwanda but now to take place in March, 2022.

Those who spoke at the event included the Cabinet Secretary Ministry of Industrialization, Trade and Enterprise Development Hon. Betty Maina, Minister of Trade of the Republic of Malawi Hon. Sosten Gwengwe, and CEO Kenya Private Alliance Ms. Carole Kanuki. Others were, High Commissioner of Malawi to Kenya Amb. Agrina Mussa and Principal Secretary, State Department for Trade and Enterprise Development Amb. Johnson Weru.



# Start-ups are scalable and need to be supported to grow

The Kenya National Chamber of Commerce and Industry (KNCCI) is keen on linking Start-Ups to financial partners ready to invest in growing new businesses in Kenya. The emergence of new technology has given rise to an increase of Start-Ups in the global market.



Start-Ups play an important role by contributing to a country's revenue basket and thus focusing on their sustainability is key for any country aiming to an improved economy.

In partnership with Seedstars and Investera Plus Africa, the Chamber of Commerce on 28th October, 2021 held a Start-up Entrepreneurial Networking Forum at Nairobi Garage in Westlands-Nairobi. Investera Plus Africa is an African business resource centre that brings together businesses, government and investors from across the world. The Forum attracted 22 start-up businesses that were able to pitch themselves for consideration for the Seedstars financing program. Seedstars is a Swiss-based private group of companies whose mission is to impact people's lives in emerging markets through technology and entrepreneurship.

In his remarks at the forum, KNCCI 1st Vice Chamber President Dr. Erick Rutto expressed that start-up are scalable and thus need to be supported to exploit their potential and to operate with minimal challenges to be able to contribute optimally in enhancing the country's economy. Dr. Rutto acknowledged that Kenya has skilled innovators and this is evidently revealed by the huge number of emerging start-ups in the country.

"We pride in being the first country in Africa to innovate a mobile banking platform- Mpesa", said the 1st Vice Chamber President while explaing that is home for new innovations. The Forum was also attended by the chairman of the Nairobi Securities Exchange (NSE) Mr. Kiprono Kittony who highlighted that in order to build the trade sector in the country, it is important to invest in start-ups. The NSE Chair stated that NSE integrates enterprises and demonstrates to them best practices to boost enterprise development in the country. Mr. Kittony called on all key players with funding programs to chip in and finance start-ups to grow either through capacity building, loans or grants.

Accordingly, the state Director for Information Communication Technology (ICT) Mr. Timothy Were indicated the need for the government and the private sector to team up and work on modalities to support the sustainability of start-ups in the country.



# The launch of Tradesure escrow services is a boost to risk reduction

in trade transactions

The COVID-19 pandemic has seen businesses changing from the normal physical purchases and meet ups to online engagements. In support of E-Commerce in Kenya, Payindex Limited on 2nd of November, 2021 launched TradeSure Escrow services, an online platform that offers safe and secure service to support online transactions in Kenya and the rest of the world. The Tradesure platform is a secure transaction platform that guarantees both immediate payment and confirmed



delivery of goods or services. Currently TradeSure acts as an Mpesa merchant with a dedicated paybill to hold the escrow payments. Payments are automatically made directly from the paybill to the seller once the transactions are completed or reversals effected back to the buyer should the transaction be cancelled.

Speaking on behalf of the Chamber President Mr. Richard Ngatia at the platform launch that took place at Trademark hotel in Nairobi, Chairman of the KNCCI banking and finance committee and Group Managing Director Metropol Corporation Mr. Samuel Omukokho expressed that the TradeSure Escrow services is a timely business innovation. Mr. Omukokho appreciated the role of the platform in supporting business transactions especially for SMEs which are hardly hit by the prevailing COVID-19 that has led to an increase in adoption and utilization of online platforms and e-commerce to reach customers.

On the other hand, KNCCI CEO Mr. Samuel Matonda acknowledged that TradeSure is a stepping stone to enhancing bilateral trade therefore appreciating both the physical and virtual audience for being part of the launch that would be beneficial to the Kenyan business community. He urged the audience to subscribe to KNCCI membership and gain from the numerous services and benefits offered. Additionally, the Chamber CEO encouraged Chamber Members to take advantage of events organized by the chamber like the ongoing Expo2020 Dubai and the trade mission to DRC Congo that took place from 29th November to 13th December, 2021. As highlighted by the CEO Payindex Limited Mr. Wachira Ndege, most online transactions are either pay in advance and await delivery or order and pay upon delivery.

However, the TradeSure Escrow services is an arrangement that presents risks for online transactions. For the Seller the possibility the Buyer will not pay on delivery. For the Buyer there are possibilities that the Seller delays or does not deliver at all, or wrong item is delivered. According to Mr. Ndege, Tradesure platform is meant to handle all these uncertainties in business engagements both locally and internationally and thus a boost to risk reduction in trade transactions.

The Tradesure platform prevents the risk of fraud or default, offers a solution to the perennial cash flow and liquidity challenges that SMEs face due to late or non-payment of debts.



# KNCCI Bids to enhance country's travel and tourism industry



The Kenya National Chamber of Commerce and Industry (KNCCI) and Ethiopian airlines have partnered to work together in supporting the travel and Tourism industry in the country. The partnership was cemented by signing of a Memorandum of Understanding (MoU) at the Chamber offices In Hurlingham on 3rd November, 2021.

KNCCI President Mr. Richard Ngatia and Ethiopian Airlines Area Manager, Kenya Mrs. Tigist Terefe penned down the agreement on behalf of the two organizations. The agreement pact will ensure collaboration between the two organizations upholding that travel and tourism industry is a key contributor to economic, social and cultural development between Kenya and all the other 70 countries of destination by Ethiopian Airlines. This partnership will profit the Chamber members by ensuring they benefit from the air and cargo services offered by the Ethiopian airlines.

In his remarks Mr. Richard Ngatia acknowledged that the partnership is timely stating that with a couple of trade missions lined up for members. Accordingly, KNCCI Chief Executive Officer Mr. Samuel Matonda has expressed confidence that the partnership will enhance export between Kenya and other countries with KNCCI facilitating the export process through issuance of the Certificate of Origin.

KNCCI Trade Research and Policy Manager Mr. Onesmus Masinde emphasized on the importance of the MoU in facilitating local and international exhibitions and promotion of trade fairs. The two organizations are delighted at the timely partnership and look forward to a mutual working relationship that will be of benefit to all KNCCI members.

# The partnership is timely considering the number of trade missions lined up

Chamber President, Mr. Richard Ngatia

# KNCCI-XETOVA partnership to enhance access to procurement opportunities for women-owned businesses



The Kenya National Chamber of Commerce & Industry (KNCCI) is delighted to partner with Xetova Limited which is a technology company developing solutions for Africa's procurement marketplace that are simple to use and implement with the aim of transforming processes to be less complex, as a growth driver for SMEs.

The two Organizations represented by KNCCI President Mr. Richard Ngatia and Xetova Founder and CEO Mr. Bramwel Mwalo have signed a Memorandum of Understanding (MOU) to cement the cooperation. This MOU seeks to progress the WeDeliver Agenda as a holistic technology driven initiative. This will support Africa's large buying organization to include more women-owned businesses to access procurement opportunities and succeed in the market place.

The WeDeliver Agenda will ensure that women are linked with procurement opportunities that will expand the market niche for their products and services, thus facilitating the growth of women-owned businesses. By providing access to data that will ease access to flexible trade finance, women-led businesses will obtain financing to enable them meet the required supply in the procurement marketplace.

This partnership will further support the Chamber in delivering data and supply chain digitization and related training for its members in preparation for the WeDeliver Agenda. The MOU is a strategic socio- economic initiative that will advance inclusion of women-owned businesses in the procurement marketplace and business value chains.

KNCCI welcomes the WeDeliver Agenda as a progressive strategy to support women-led businesses, which significantly contribute to job creation and sustainability of livelihoods. KNCCI is committed to ensure inclusion of women-led businesses in all its activities, to advance their full potential and optimize their contribution to the Kenyan economy. Women led businesses constitute a significant part of the Business Membership at KNCCI and continue to enjoy membership benefits in terms of business and trade facilitation.

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KNCCI - Xetova Partnership

# DUBUY.COM e-commerce platform arrives in Kenya To achieve this, the Chamber runs



In November 2021, DP World in collaboration with the Kenya National Chamber of Commerce & Industry (KNCCI), Kenya Export Promotion & Branding Agency (KEPROBA), National Bank and African Salihiya Cargo launched the DUBUY.com in Kenya. This follows its successful launch in Rwanda earlier in the year, where the platform has become a major gateway for trade in the East Africa Region.

As highlighted by the Chief Operating Officer of Dubai Trade World Mr. Mahmood Al Bastaki, DUBUY.com is an innovative online marketplace that will help unlock access to global markets for Kenyan businesses with fulfillment through DP World's worldwide ports and logistics network. Mr. Mahmood noted that the launch in Kenya marks six- month milestone since DUBUY. Com first began trading operations in Rwanda and during this timeframe the platform has received more than 500,000 visits from sellers and buyers in Africa. He also revealed that the platform has built a community of more than 4,000 active merchants leading to success in the sale of automotive supplies and kitchen appliances. Representing the Kenya National Chamber of Commerce & Industry at the launch was the Chamber President Mr. Richard Ngatia who said that KNCCI is constantly looking for new ways to assist in business sustainability.

To achieve this, the Chamber runs various programs and activities at county level to provide access to finance, new markets, capacity building, value addition among others.

The platform will have features to avail timely regulatory information, alerts, notifications and any other changes taking place at the border that will be of relevant to traders in order to ensure that their border transactions are not affected. The DUBUY.com platform is complementary to the WiT platform, one that will give access to external markets for traders wishing to trade and expand their businesses abroad.

The launch and partnership in the DUBUY.com in Kenya is testament to the impact of strong relations and a conducive investment climate in the country. This platform is part of the digital economy blueprint that will embrace new technological and logistical innovations that will enable Kenya's and Africa's ability to leapfrog economic growth for sustainable development. By leveraging on its benefits, Kenyan entrepreneurs can take charge in transforming business operations across the continent, opening the continent to new markets, technological advancement and ultimately become the leading free trade facilitators.

Mr. Ngatia has acknowledged that the cooperation is important to support and promote trade and bilateral cooperation in key areas of blue economy, technology, aviation, transportation, mining, manufacturing, labor and employment, healthcare and others sectors. The Chamber President has assured that KNCCI is a key player in trade promotion and will continue to collaborate with stakeholders in advocating for policies that are friendly for business development.

## "We affirm that Kenya is a favorable trade destination"

Chamber President, Mr. Richard Ngatia

"With the onset of the AfCFTA, we welcome local and international organizations to come on board with concerted efforts in advocating for a Kenyan market that facilitates free flow of goods, services, capital and ideas. We affirm that Kenya is a favorable trade destination and encourage foreign investment in the Country," Said Mr. Ngatia in his remarks during the launch.

In partnership with Kenya Export Promotion and Branding Agency (KEPROBA), KNCCI continues to facilitate Kenya's participation in the ongoing Expo 2020 Dubai, and also ensuring that Kenyan businesses are well profiled in the global market. Together with the UAE Trade Centre, KNCCI will act as a link between Kenya and UAE throughout the Dubai Expo to promote Kenya's exports.

The DUBUY.com platform is a global e-commerce platform UAE designed to take showcase products to and from the African market and also targeting the rest of the world. KNCCI and DP world sealed the launch by signing a Memorandum of Understanding that will build up a potential establishment of a business relationship with its members.

The launch was moderated by KNCCI Head of Special Programs Ms. Nemaisa Kiereini.In attendance were CEO KEPROBA Dr. Wilfred Marube, CAS Ministry of Industrialization & Trade Honorable David Osiany, Managing Director National Bank Mr. Paul Russo and CEO UAE Trade Centre Kenya Mr. Walid Hareb Alfalahi



# Proposed KNCCI -AIM Partnership is significant for the Kenyan business community

The Kenya National Chamber of Commerce and Industry (KNCCI) is open for a possible partnership with Annual Investment Meeting (AIM). In a meeting with the United Arab Emirates Ministry of Economy Director General Walid Farghal at the KNCCI headquarters, the Chamber Chief Operating Officer (COO) Mr. Patrick Nyangweso acknowledged that such partnership is crucial in facilitating mutual engagements for the benefit of the Kenyan Business Community.

There is an upcoming AIM international event scheduled to take place at the ongoing Expo2020 Dubai between from 29th to 31st March 2022 at the Dubai exhibition Centre. So far, next year's event has attracted over 15, 000 participants with 64 Chambers of Commerce across the world being partners of the event.



As highlighted by Mr. Walid, the main focus of AIM is on foreign direct investment, Small and Medium Enterprises, Foreign Portfolio Investment and Startups, future clients and establishment of a one belt, one road business community. Accompanying Mr. Walid was the Managing Director Alshamsi Travel Company Mr. Saood Alshamsi who expressed the need to invest in the Kenyan tourism and Agriculture sectors.

Also discussed in the meeting was the possibility of hosting the AIM Africa 2022 event in Kenya in June next year, with an agreement to establish a partnership in the upcoming County Investment Forum and Exhibition that is being organized by KNCCI to take place in Sharjah between 8th and 9th December, 2021. The County Investment Forum will bring together representatives from all the 47 counties to market their business opportunities.

### Doors open at the 4th Kenya International Industrial Expo and Shandong Export Exhibition

The Kenya International Industrial Expo and Shandong Export Commodities Exhibition successfully held the 4th Industrial expo in Nairobi. This was a medium to advance trade interests, and build networks for future business partnerships, aligning well with the vision of shared prosperity. The expo will ran for three days, starting from Friday 19th November, 2021 At Sarit expo Centre.

The Chamber 1st Vice President, Dr. Erick Rutto represented Kenya National Chamber of Commerce & Industry (KNCCI) during the opening ceremony where he indicated that such exhibitions open opportunities for everyone to see solutions offered by the Kenyan market. This could be investment prospects or even access to quality brands. He amplified the Chamber's ambition of enhancing international relations by advocating for enhancement of international trade with other states since this is a key contributor of mutual relationship and understanding.

Kenya's infrastructure is well developed improving the ease of doing business. With the population of about 46.7 million, Kenya offers a ready market for fast moving consumer goods and has skilled and multi-talented human resource. Additionally, the Kenyan Government envisions to transform the economy to middle income status by 2030. Trade and Investment sector is expected to contribute significantly towards the attainment of the Vision 2030 goals, considering its strong emphasis on export-led and private sector driven growth strategy.

Between 2007-2020, total trade between Kenya and China grew more than eighty-fold from USD 471.6 million in 2007 to USD 3.42 billion in 2020. But the trade is heavily skewed in favour of China. In 2020, Kenya exported goods worth USD 134.8 million to China and imported goods worth USD 3.29 billion. In reference to this Dr. Rutto acknowledged that much needs to be done for Kenya to scale up economically and that such Expo's contributes to this.

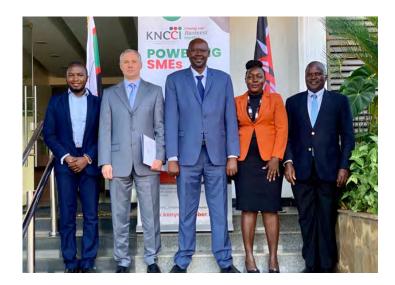


Dr. Erick Rutto recognized and appreciated the Chinese government support towards Kenya Development programmes highlighting that much has been achieved in the Country's infrastructure sector courtesy of Chinese support. He therefore stated that it is important for the two governments to continue working closely for mutual benefits.

He also appreciated the Kenyan companies that took part in the expo, some of the companies were; UBA Bank KE, Stawi Foods, AfriKapu, Harriet Botanicals, Mace Foods, Hygiene Rix, GearBox, Essies Flavours, Meishan Crafts, Cafematz Coffee, Arigiene Ltd (Hygiene rix)- Hygiene, Mount Kenya Specialty Tea and Coffee Ltd, Soin Honey, Investera+ Africa, among others. Looking at exports, Kenya exports mainly; Ores and concentrates of base metals, Petroleum oils and Vegetable oils. Others are textile fibers, Leather, Manufactures of base metal, Crude vegetable materials, Tea and mate, among others.

this Expo brought together over ninety (90) companies from China who exhibited at the 3 days event. It was a fitting launch-pad for growing trade cooperation between China and Africa and an important signal to the world that China remains open for business despite the growing wave of trade protectionism.

# **KNCCI & Belarusian Embassy to work together in enhancing trade between the two countries**



Ambassador of the Republic of Belarus to Kenya Mr.Pavel Vziatkin visited the Kenya National Chamber of Commerce and Industry (KNCCI) headquarters on 19th february, 2021 and was hosted by the Chamber 1st Vice President Dr. Erick Rutto in a meeting. Promising discussions on how to support and enhance trade between the two countries were held.

In his remarks, Dr. Rutto expressed that the Kenya business community is ready to network and trade with their Belarusian counterparts. The Chamber 1st Vice President decried the need to improve market access for Kenyan products to Belarus and other countries sampling Coffee, flowers, fruits and aquaculture products as the current major exports to Belarus. He embraced the idea by the Belarus Ambassador that KNCCI and Belarus Embassy should jointly host and participate in events that are geared towards empowering traders from both countries.

This was emphasized by the Chamber Chief Operations Officer Mr. Patrick Nyangweso who stated that such partnership will positively impact on improvement of trade relation between the two countries. Amb. Vziatkin conveyed that the Belarus Government through its Embassy in Kenya.

The Belarus Government is ready to partner with KNCCI in holding trade events that will bring together members of the business community from the two countries to share and exchange business ideas as well as marketing their businesses.

He pointed out that Belarus is advanced in production of farm machineries like tractors and ready to supply these in quantity to Kenya to boost efficiency in harvesting, production and transport services. He also revealed that the postponed Kenya Industrial Trade Expo organized by the Embassy that was scheduled to take place in the same month of November is now confirmed to take place in July 2022. Initially, the event was to take place in July 2021 but could not materialize due to COVID-19 restrictions that existed them.

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What Belarus can offer: Ambassador Pavel

## KNCCI & TMEA hold a women in trade (WIT) platform stakeholder training program

The Kenya National Chamber of Commerce & Industry (KNCCI) in partnership with Trade Mark East Africa (TMEA) held a stakeholder training program at Pride Inn Azzure Westlands on 18th November, 2022.

The training was opened by KNCCI Women In Business (WIB) Vice Chairperson, Ms. Nancy Muthoni who took the women through the pillars of KNCCI stressing on capacity building to enable women grow their business and advocacy that enables government and private sector to create market linkages and networking opportunities.

In his remarks, KNCCI Chief Operating Officer Mr. Patrick Nyangweso expressed that he will be grateful to see women in business benefit from the Women In Trade platform that will connect the women to the The Continental Free Trade Agreement(CFTA) which is designed to boost intra-African trade and pave the way for the future establishment of a continental customs union.

KNCCI Head of Special programs Ms. Nemaisa Kiereini welcomed the participants with a brief on what the Women In Trade program is about. In her highlighting, she stated that the Women in Trade Information Platform is a web and mobile based platform that facilitates access to markets, provides updated and real time information for women traders, create linkages to value added services and networks.

On the other hand, KNCCI Business Development Manager Ms. Virginia Waruingi urged the women in business to register as members of KNCCI members to gain access to credibility of their businesses and increase visibility through networking opportunities.

Also present during the training was Trade Mark East Africa Manager, WIT Program Ms. Agnes Gakenia.



The TMEA Manager enlighten participants on TMEA Women In Business Program indicating that TMEA works closely with East African Community (EAC) institutions, national governments, the private sector and civil society organizations to increase trade by unlocking economic potential through increased physical access to markets, enhanced trade environment and improved business competitiveness.

The Women In Trade platform will enable access to a wider market, eliminate trade barriers and understanding trade with other countries.



# KNCCI-SACCI Business Forum Pretoria

The Kenya National Chamber of Commerce and Industry (KNCCI) and South Africa Chamber of Commerce and Industry (SACCI) in partnership with Africa Salihiya Cargo and Clearing (ASCC Logistics) hosted the KNCCI-SACCI business forum at Alpine Boutique Hotel in Pretoria, South Africa, on the afternoon of Monday, 22nd November 2021.



The objective of the Forum was to underscore the significant role of the two chambers in facilitating trade between Kenya and South Africa, as well as convene their business members to meet and network. KNCCI President Mr. Richard Ngatia guaranteed the support of KNCCI in supporting its 47000+ members to access information on the available trade opportunities in South Africa, and to facilitate market information to South African companies desirous of diversifying into Kenya. Kenya invited investors in its Special Economic Zones and Industrial parks and PPPs, in addition to the big 4 Agenda sectors.

SACCI President Adv. Mtho Xulu emphasized on the need for Chamber unity to steer private sector lead in post-pandemic recovery and economic transformation. The Vice President of the World Chamber Federation (Africa Region) and Chairman of the Nairobi Stock Exchange, Mr. Kiprono Kittony gave an account of the historical, geographical and economic advantages that placed Kenya and South Africa to be strategic trading partners and leaders in global innovation and SME development.

Mr. Gurachi Abdi, General Manager at KENVEST invited South Africans to consider Kenya as a favorable trade destination, being highly industrialized, strategically located, politically stable and protecting the interests of foreign investors, among other incentives. ASCC Logistics Manager Mr. Shiraaz presented the company as an important part of the regional trade value chain, being transports of cargo across multiple countries

The Forum convened 32 private sector delegates from Kenya and South Africa in diverse sectors including: Healthcare, Agribusiness, Transport & Logistics, Tourism, Mining, Geo-metrics, Engineering, Brewery, ICT, Investments and Construction.

The delegates were accorded an opportunity to market their businesses by making presentations. Most importantly, the Forum provided an opportunity for the delegates to network and exchange ideas and market opportunities with the aim of forging new trade partnerships.

KNCCI and SACCI will cement its long-term trade cooperation by signing an MOU during the official Kenya-South Africa Business Forum to be held on 23rd November 2021.

# The objective of the Forum was to underscore the significant role of the two chambers in facilitating trade between Kenya and South Africa

KNCCI - SACCI Forum in South Africa

# **KNCCI sets pace for improved Kenya-South Africa trade cooperation**



On the 23rd November, 2021 the historic signing of a Memorandum of Understanding (MOU) was witnessed between Kenya National Chamber of Commerce and Industry (KNCCI) and South Africa Chamber of Commerce and Industry (SACCI).

The MoU was executed by KNCCI President Mr. Richard Ngatia and SACCI President Adv. Mtho Xulu during the South Africa – Kenya Business Forum at the CSIR Convention Centre in East Pretoria. Through the MOU, both Chambers will take positive action to facilitate trade information, services and opportunities in a bid to improve the balance of trade between the two countries.

The one-day business forum convened government and business leaders, industry regulators and business associations to engage in bilateral trade conversations under the theme, 'Enhancing Trade and Investment Potential between Kenya and South Africa by Leveraging Mutual Cooperation.'

Speaking on behalf of the Kenya private sector, Mr. Ngatia underscored the importance of South Africa and Kenya as the biggest economies in their respective regions. The two countries are well positioned to lay the ground for Africa economic transformation under the AfCFTA.

"As the private sector, we are ready and willing to do business. We only require an enabling environment to trade, under minimal costs and reduced barriers," said Mr. Ngatia.

Mr. Cas Coovadia, CEO of the Business Unity South Africa spoke on behalf of the South Africa private sector and encouraged businesses to engage in sustainable value chains; not only to optimize profits but to also create an impact to the environment and communities they interact with. He invited Kenyans to invest in key opportunities in South Africa, in sectors such as mining and natural resources, financial services, ICT and agriculture.

The forum underscored the need for partnership between government and private sector through PPP projects, investment in special economic zones and industrial parks, among other incentives for private sector to develop enterprise and infrastructure.

"As the private sector, we are ready and willing to do business. We only require an enabling environment to trade, under minimal costs and reduced barriers"

Chamber President, Mr. Richard Ngatia

# President Kenyatta, Ramophosa, Commit To Eliminate Trade Barriers



Its a new dawn for Kenya and South Africa business communities as the two Heads of State on 23rd November, 2021 committed to progressively eliminate tariff and non-tariff trade barriers between the two countries.

The move is intended to accelerate the private sector in both countries and drive regional economic transformation through trade. This follows the recommendations made by Private Sector representatives for Kenya and South Africa, KNCCI President Mr. Richard Ngatia and Black Business Council CEO Mr. Kganki Matabane respectively. The two business leaders asserted the need for friendly regulatory frameworks, harmonized standards, reduction of tariffs and duties, infrastructure development, automation of clearance processes and free movement of people among other measures to create an enabling environment for businesses to trade with each other.

The signing of a partnership agreement between the two national carriers: Kenya Airways and South African Airways, signifies the beginning of airline cooperation to realize ease of movement in the spirit of the African Free Continental Free Trade Area (AfCFTA).

# KNCCI and TMEA committed to increase economic and social empowerment of women in trade across the country

The Meru Women in Business have been challenged to work closely with the Kenya National Chamber of Commerce and Industry (KNCCI) in order to benefit from programs that are geared towards enhancing women capacity in conducting businesses not only in Meru but throughout the country and internationally. The women are attended a two days training on Women In Trade Information Platform (WITIP) held at Alba hotel in Meru on 25th November, 2021 and organized by KNCCI in partnership with Trade Mark East Africa.

WITIP is a web and mobile based platform that will facilitate access to markets, provide updated and real time information for women traders, create linkages to value added services for the traders as well as networking. The program targets women in business across the country with the aim of increasing economic & social empowerment of women in trade. The training was officially opened by the Chamber Meru Chapter CEO Ms. Veronica Kihenja who encouraged the business women in Meru to enrol for membership with KNCCI to be able to benefit from numerous opportunities by the Chamber, aimed at supporting the development of the business community in Kenya. The CEO stated that Meru is blessed with favourable climate that boosts agricultural activities thus contributing to quantity food production especially fruits and vegetable production. She therefore acknowledged that the WITIP will play a key role in supporting marketing of Meru agricultural products to the external markets.

While highlighting KNCCI services, the Chamber Communications Manager Ms. Grace Mwanja expressed that the Chamber understands and values women's potential and their contribution to the country's economic growth.

"This WITIP training is just one among many programs implemented by KNCCI to boost women's potential to engage competitively in the trade environment and to successfully curry out businesses", Said Ms Mwanja.

To acknowledge the importance of empowering women in the business sector, she quoted the statements by the Former Secretary-General of the United Nations, the late Kofi Annan that, "empowerment of women is the most effective tool for development".

On her part, the TMEA Women In Trade Programe Manager Ms. Agnes Gakenia explained in confidence that the implementation of the WITIP will help women to grow their businesses and to successfully engage in trade activities not only in Kenya but internationally.

The TMEA Manager committed that her organization is ready to work with other partners who are ready and determined to improve trader's capabilities in the country, upholding that KNCCI is a key partner in this journey.





# Refocus on Sustainable Strategies to Address Rising Climate Change Challenges Director Kitheka



KNCCI Director Simeon Kitheka represented the Chamber at the 2021 Devolution Conference. In his remarks he encouraged the Public policy makers, development partners and private sector players to refocus on the sustainable strategies that would address issues of ever rising climate change challenges. He emphasized that institutions need to work together through harmonization of policies, educating the public and offering financial support.

The Director re-emphasized on investing in people and adoption of smart agriculture practices that would ensure food security and sustainable market systems in the country. He further encouraged development partners to support the Devolution units to fight the drought currently being experienced across the Counties.



### KNCCI President, Richard Ngatia meets with ICC Secretary General John Denton

The KNCCI President Richard Ngatia held deliberations with the Secretary General International Chamber of Commerce (SG ICC) John Denton where the SG ICC expressed his delight at the partnership and collaborations between KNCCI and ICC.



The two attended the 12th World Chamber Congress that began on 23rd ending today 25th November 2021 at Madinat Jumeirah, Dubai. The SG ICC will be coming to Kenya in March 2022 for the launch the Centre of Entrepreneurship Eastern Africa which will be hosted by the KNCCI in Nairobi. In their meeting, they also deliberated on; World Trade Organization 12th Ministerial Conference (MC12) Business Forum that was held in Geneva on 2nd December 2021, World Food Program and United Nations Economic Commission Africa program for Kenya aimed at increasing agricultural yield in Africa, Centre of Entrepreneurship Eastern Africa Hub and collaboration on AfCTA.

They also discussed about fundraising for renovation of Ufanisi House, which is KNCCI property that has been unoccupied since 2015 The KNCCI President congratulated Gabriel Petreus on his appointment in the steering committee of the United Nations Economic Commission for Africa.

Present during this meeting were the KNCCI 1st Vice President Dr. Erick Rutto, Director Global Partnerships and Development Julian Kassum, Deputy Director Global Partnerships and Development Gabriel Petrus, Executive Director Investara Plus Africa Tito Mutai and the Head of Business Development Virginia Waruingi.

# They also discussed about fundraising for renovation of Ufanisi House, which is KNCCI property that has been unoccupied since 2015

KNCCI President, Richard Ngatia and ICC Secretary General John Denton

# Public- Private ••• Partnership is Key in Realization of NCTTCA Programs

It was an honor to host the Northern Corridor Transit and Transport Coordination Authority (NCTTCA) secretariat-led by Director Denis Lewa Muganga at the Kenya National Chamber of Commerce and Industry (KNCCI) headquarters on 30th November, 2021.

Together with the NCTTCA team, KNCCI held a fruitful discussion on involvement of the private sector in ensuring successful facilitation of inter-state and transit trade between Burundi, Democratic Republic of Congo, Rwanda, South Sudan and Uganda with Kenyan maritime sea port of Mombasa.

KNCCI will be working closely with NCTTCA secretariat and other key players including the government to ensure successful realization of NCTTCA programs. Through Public Private partnership, it will be possible to identify challenges faced by stakeholders along the Northern Corridor and to propose solutions that will ensure satisfaction for all.

The Kenya Chamber of Commerce we will soon embark on conducting coordinated engagements with our members, to collect data required for the 'Northern Corridor Business Information Portal' that aims at profiling and marketing opportunities that lie within the Corridor.



KNCCI will soon embark on conducting coordinated engagements with our members, to collect data required for the 'Northern Corridor Business Information Portal'

Realization of NCTTCA Programs



### Nairobi CoE Hub To Scale Up Start-ups and Create Market Access



In the month of September 2021, The International Chamber of Commerce (ICC) in partnership with the United Nations Economic Commission for Africa (UNECA) unveiled the Centre of Entrepreneurship (CoE) through a virtual launch. The CoE aims at fostering development skills for young people who face uncertain employment prospects.

The Deputy Director, Global partnerships and development at ICC Mr. Gabriel Petrus is in the country with a focus on the hub implementation since Nairobi is the host of the ICC Centre of Entrepreneurship hub for East and Central Africa region.

On the 30th November 2021, the ICC Deputy Director paid a courtesy visit to the Kenya National Chamber of Commerce & Industry (KNCCI) and was received by Chamber 1st Vice President Dr. Erick Rutto alongside KNCCI Company Secretary Mr. Kihara Njuguna, Chief Executive Officer Mr. Samuel Matonda and KNCCI Management team.

The courtesy visit was followed by an interactive session and pitching for SMEs dubbed "haba na haba hujaza kibaba" and themed 'Listening, building and transforming Eastern Africa together' at the Four Points Sheraton hotel in Hurlingham, Nairobi. This session attracted 60 entrepreneurs from the manufacturing, ICT and energy sectors. Chamber 1st Vice President Dr. Erick Rutto in his remarks urged all the SMEs to take up networking as a key pillar in transforming their businesses into bigger powerhouses expressing that he is glad that Kenya is home for innovation.

The Deputy Director Global Partnerships & Development at ICC Mr. Gabriel appreciated the warm reception from KNCCI, Investera Plus Africa and Kenya as a whole. He stated that the Centre of Entrepreneurship is meant to inspire prospects to become entrepreneurs, scale up start-ups and create market access.

KNCCI CEO Mr. Samuel Matonda remarked that the Centre of Entrepreneurship hub reflects the aspirations of Africa's agenda that is expected to transform Africa's economic transformation.

On the other hand, KNCCI Nairobi Chairperson Mr. Julius Opio expressed his joy in having Nairobi as the centre of the hub and noting that this will create more opportunities for start-ups to scale up their business through various innovations.

Additionally, KNCCI ICT committee Chairperson Mr.Ramah madiba stated that the Centre will serve as a platform to scale globally the most successful local and regional entrepreneurial initiatives driven by Chambers of Commerce and Innovative partners.

It is leveraging on digital connectivity to pair entrepreneurs with experts from the UN and ICC's global network.

The session was moderating by Chief Operating Officer Mr. Patrick Nyangweso who introduced the guest speaker, Partners and KNCCI leadership to the audience to familiarize themselves and establish a rapport for the session.

Also present at the session was KNCCI partner-Investera Plus Africa who play a critical role in bringing together businesses, government entities and investors from Africa. Investera Plus Africa envisions to enhance Africa's economic prosperity through the centralization of the day-to-day business operations between businesses, investors, government entities and the general public.



#### 2<sup>nd</sup> Kenya-Tunisia Business Forum



The Kenya National Chamber of Commerce & Industry (KNCCI) in collaboration with the Embassy of the republic of Tunisia in Nairobi, Ministry of Foreign Affairs, Tunisia Export- CEPEX and Kenya Private Sector Alliance (KEPSA) held a business and match making event at Movenpick Hotel and Residences Nairobi in December 2021.

On behalf of the Chamber President Mr. Richard Ngatia who was not able to attend the forum previously scheduled to take place in 2020, Chamber 1st Vice President Dr. Erick Rutto represented KNCCI.Dr. Rutto expressed his appreciation to all the organizers who contributed to the forum success. He applauded the Embassy of the Republic of Tunisia for maintaining a good relationship with the Chamber and establishing a rapport with both the Kenyan government and private sector.

He stated that Tunisia has proven to be a great country for business for Kenya. He highlighted that in 2019 KNCCI organized a business delegation of 9 people to Tunisia that resulted to import of Tunisia high grade olive oil and export of avocado to Tunisia giving to rise to exchange of 5 million USD in terms of exports and imports between the two countries.

He announced that to maintain the trade ties between Kenya and Tunisia, there should be a Tunisia Trade house in Kenya to enable Kenyan businesses to easily source for products locally and vice versa. The Tunisian Business Delegation arrived in Nairobi, Kenya on 1st December 2021 to explore business ties and the possibilities of cooperation with companies in Kenya. The business delegation comprised of 25 Tunisian companies dealing with Agro food, FMCG, Building & Construction Materials, Metal, Medical Devices & Pharmaceuticals, Hygiene Products, Packaging, Spare parts, Household Items, and Consulting services.

The Business Forum aimed at fostering networking, exchange knowledge, develop trading and collaborative relationships, promote bilateral trade, enhance regional and international trade and explore investment opportunities between Tunisia and Kenya. The event brought together Kenyan and Tunisia companies with potential agents, importers, distributors/ wholesalers, retailers, joint venture partners, local businesses and Government agencies in the region.



# AfCFTA Opportunities Come With The Responsibility Of Holding Ethics As The Global Currency

The 3rd Africa Business Ethics Conference (ABEC) took place on 7th and 8th December, 2021 at Trademark Hotel in Nairobi. The event focused on challenges and solutions to achieving sustained ethical business operations.

While addressing participants at at the official opening of the Conference, the 2nd Vice Chamber President Ms. Fatma Elmaawy highlighted that Africa is the new frontier for global market. She specified that the opportunities that the The African Continental Free Trade Area (AfCFTA) offers come with the responsibility of holding ethics as the global currency.

Reiterating the statements made by Soji Apampa during the 2019 ABEC event, Ms. Elmawy who is the convener and founder of ABEC decried that in Africa corruption is not a moral issue but survival issue. She therefore expressed that the ABEC event was necessitated by the need to search for practical solutions to tackle corruption collaboratively.

## "There should be a Tunisia Trade house in Kenya to enable businesses to easily source products locally and vice versa"

Chamber 1st Vice President Dr. Erick Rutto



"Each one of us is a drop of water but when we come together, we make a mighty ocean" said the 2nd Chamber vice president.

The Business Ethics Conference was opened by the Chief Administrative Secretary (CAS) for the Ministry of Industrialization, Trade & Enterprise Development Hon. David Osiany. The CAS stressed on the importance of upholding integrity and Trust if sustained and successful global trade is to be realized.

"The two currencies that determine success of our economy are the currencies of integrity and trust", said Hon. Osiany.

He added that where there is no integrity, trade cannot thrive and to achieve an ethical business, it is important to have an ethical workforce.

The ABEC conference was hosted by Milestones Resource Solutions (MRS.) in partnership with Kenya National Chamber of Commerce and Industry (KNCCI), Center for International Private Enterprise (CIPE), Kenya Private Sector Alliance (KEPSA), Foundation- Multi-Sectoral Forum (MSF) and Blue Company. This is a business-community-led global forum for convening a broad stakeholder group that includes the private sector in Africa to address the complex and peculiar challenges posed by corruption.

# "Two currencies that determine success of our economy are the currencies of integrity and trust"

Chief Administrative Secretary, Hon. David Osiany



## BMO'S asked to self regulate as CIPE launches ethics 1<sup>st</sup> platform

The Kenya National Chamber of Commerce and Industry (KNCCI) 2nd Vice President Ms. Fatma Emaawy witnessed the launch of Ethics 1st platform by Center for International Private Enterprise (CIPE) Africa at Africa Business Ethics Conference (ABEC) 2021 This is a new initiative for improving transparency & scaling access to African companies that demonstrate commitment to high standards of governance, anti-bribery & corruption (ABAC). The Ethics 1st is a platform for African businesses aiming at building global recognition and gain trust with global investors and business partners

Ms. Elmaawy has urged BMO's to self regulate themselves and their members as this is one of the ways of ensuring ethical trading activities in Africa. The Chamber 2nd Vice President has notes that failure to regulate their members, BMO'S face the risk of being hit back when they represent rogue businesses. "Let us practice self regulation. Self regulation is not one sided, it should start with BMO's and triple down to members", said Ms. Elmaawy, Together with Ms. Elmaawy, KNCCI County Executive Officers of West Pokot, Kirinyaga and Nairobi were among those that represented the Chamber at the ABEC conference. Key message at the conference was embracing effective business ethics for increased profits and reduction on risks, not for self but for the future generation. The 3rd ABEC 2021 conference was a two days event held at the Trademark Hotel-Nairobi with participants committing to take part in the fight against corruption since this is a major contributor of unethical businesses in Africa.



#### Kenya Qatar National Day Celebration Held In Nairobi

A celebration in honor of Qatar National Day was held on the 16th December, 2021 in Nairobi at Kempinski hotel. The event was organized by the Qatar Embassy in Kenya under the leadership of HE Ambassador Jabor Al Dosari who was present during the celebrations.

The Kenya National Chamber of Commerce and Industry (KNCCI) was part of the celebrations and represented by the Chamber 2nd Vice President Ms. Fatma Elmaawy. Gracing the event as the Chief guest was the Cabinet Secretary Ministry of Interior and Coordination Dr. Fred Matiang'i.

Among those present were Director of Public Prosecutions Dr. Noordin Haji, Iran Ambassador to Kenya Dr. Jafar Barmaki, H.E. Amb Al Harthy Oman, Secretary and CEO UN Habitat Madam Maimunah Sharif and many others.

Established on 21st June 2007, Qatar national day is celebrated every 18th of December to mark the anniversary of the accession of Sheikh Jassim bin Mohammed bin Thani. In 1878, Sheikh Jassim unified the peninsula bordered by Saudi Arabia and surrounded by the Persian Gulf. This Day is also referred to as the 'Founder's Day'.





## PICTORIAL





Business to Business session during the Kenya -Tunisia business forum at Movenpick Hotel



Women In Trade sensitization workshop at Azzure Westlands



Chamber 1st Vice President Dr.Erick Rutto ,KNCCI CEO Samuel Matonda, General Manager KenInvest Pius Rotich and Managing Director, Afripeak Expo Kenya Ltd Mr Gao Wei during the press



MoU signing ceremony between KNCCI and Ethiopian airlines



Chamber President Mr. Richard Ngatia presenting Kenyan coffee to Mr. Hassan Hashemi from the Dubai Chamber of Commerce and Industry.



KNCCI President Richard Ngatia and Chief Operating Officer at DP World Mahmood Al Bastaki during the launch of Dubuy.com partnership



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	MONTH	DATE	EVENT	COUNTY/NA TIONAL /REGIONAL/ GLOBAL	VENUE	NATURE OF EVENT
JAN	NUARY					
1		17 <sup>th</sup> – 28 <sup>th</sup> January 2022	ADR Training for SMEs	All Counties	Nairobi	Training
2		19 <sup>th</sup> January	KRA ADR virtual sensitization meeting	All	Virtual	Training
3		18th and 19th January, 2022	Nyeri Dairy Agritech and machinery expo	Nyeri	White Rhino Legend Hotel Nyeri	Expo
4		20 <sup>th</sup> January,2022	China-Kenya trade & investment forum	Nairobi	Serena Hotel 7.30am-11.00am	Investment Forum
5		25 <sup>th</sup> January,2022	Market Force Breakfast	Nairobi	Radison Blu Arboretum 7.30am-11.00am	Meeting
6		24-27 January, 2022	Arab Health	Dubai	United Arab Emirates	Trade mission
7	JANUARY	28 <sup>th</sup> of January 2022	Annual Charity Golf Event	National	Muthaiga Golf Club	KNCCI Annual Golf Fundraising Charity event, where we will



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						launch the Membership Recovery Program
	BRUARY					
1		1st February	Trade facilitation Export support and Development program	Nairobi	Nairobi	Business forum
2		1st February	Construction sector dialogue	Nairobi	Crowne Plaza	Dialogue
3	FEBRUARY	13 <sup>th</sup> -17 <sup>th</sup>	Gulfood	Dubai	Dubai World Trade Centre	Food Expo



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4	February subject to confirmation by GOK $14^{th} - 18^{th}$ February 2022	Dubai Expo 2020 Kenya Week	Nairobi	Dubai	Expo
5	14 <sup>th</sup> to 18 <sup>th</sup> of February 2022	STANBIC Bank Export/Import Forum	National	TBC	Export/Forum networking forum. Market access and linkages
6	17 <sup>th</sup> February	SMEs financial inclusion dialogue	Nairobi	Crowne Plaza 7.30am-10.30am	Dialogue
7	22 <sup>nd</sup> – 23 <sup>rd</sup> February 2022	Kenya – Uganda Business Forum	Nairobi	Nairobi	Business Forum
8	24 <sup>th</sup> February	Roundtable meeting with KPLC	Nairobi	Nairobi Hospital Auditorium 7.30am-1pm	Consultative meeting
9	22nd to 26th February, 2022	Youth Entrepreneurship and innovation week	Kiambu	Kiambu	Innovation week



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10		23 <sup>rd</sup> – 28 <sup>th</sup> February 2022	Pakistan Trade Mission	Pakistan	Pakistan	B2B meeting
11		24th and 25th February, 2022	Wajir Chamber Open Day	Wajir	TBC	Chamber open day
MA	RCH					
1		1 <sup>st</sup> March	Agribusiness,Avoca do Export Opportunities	Nairobi	Kempinski 7.30am-10.30am	Export Opportunity.
2		2nd – 5th March, 2022	3rd Annual KNCCI- NMG SME Conference	Nairobi	KICC	SMEs Conference and Exhibition.
3		8 <sup>th</sup> March 2022	Kenya Iran Business Forum	Nairobi	Nairobi	Business Forum
4		15 <sup>th</sup> March 2022	DADA forum supported by ABSA bank	National	TBD	Women entrepreneurs networking forum.
5		15 <sup>th</sup> March 2022	Netherlands - Kenya virtual Business Forum	Nairobi	Nairobi	Virtual Business Forum
6	MARCH	17th to 19th March, 2022	Homa bay Business Forum	Homa Bay	Homa Bay	Business Forum



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7		22 <sup>nd</sup> March, 2022	Membership	National	Trade Mark Hotel	New Member
			Breakfast			breakfast
						networking
						event
8		23rd and 24th	Isiolo SMEs	Isiolo	Isiolo	SME conference
		March, 2022	conference and			and Exhibition
			Exhibition			
9		24 <sup>th</sup> March 2022	Construction /Real	National	TradeMark Hotel	Networking
			Estate and Interior			event for the
			Designs Networking			construction and
			Event			real estate sector
						, knowledge
						transfer and
						technical
						expertise.
9		29th - 30th March	AFRICA	Nairobi	Nairobi	Networking
		2022	ICC/AFCTA			Business Forum
			Meeting			
APR	PIT.		Meeting			

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1	1 <b>APRIL</b> 2	13th April, 2022	***SME Export Support breakfast meeting	Nairobi	Nairobi	Export and Import engagement meeting
2		15 <sup>th</sup> April 2022	National Diaspora & Foreign Labor Export Programme	Nairobi	Nairobi	Capacity building





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