



Introduction

The Kenya National Chamber of Commerce and Industry (hereinafter referred to as the Chamber) is a not-for-profit autonomous, private sector institution and Membership Based Organization (BMO). It was established in 1965 after the amalgamation of the three existing Chambers of Commerce at the time, namely, the Asian, African and European Chambers mandated to protect and develop the interests of the business community. To date, the Chamber has a countrywide outreach with 47 County Chambers and has signed a Memorandum of Understanding (MOU) with the Council of Governors (CoG). The MOU seeks to promote greater trade and investment at the county level. The Chamber also works in close collaboration with the Government, stakeholders and business development organizations internationally. KNCCI is an affiliate member of the International Chamber of Commerce (ICC), the G77 Chamber of Commerce and Industry, the Pan African Chamber of Commerce and Industry (PACCI), the World Chamber Federation (WCF), the Common Market for Eastern and Southern Africa (COMESA), the East African Chamber of Commerce and Industry and Agriculture (EACCIA), and the East African Business Council (EABC), among several others. The Chamber advocates for the creation of a favorable commercial, trade and investment environment that supports enterprise expansion. The membership of KNCCI constitutes small, micro enterprises, medium and large enterprises.

The governing structure of the Chamber comprises of the National Governing Council, The Chamber President, The Chamber Vice President, Chamber Directors, Chamber Sector Committees, the Chief Executive Officer, the Chamber of Trustees, as well as other relevant governance structures that may be set from time to time to execute specific tasks.

Vision

A vibrant and prosperous business community.

Mission

To facilitate and promote a sustainable business environment for economic growth and prosperity.

Rallying call

Growing your business together.



Celebrating Customer Service Week-2023

At the Kenya National Chamber of Commerce & Industry (KNCCI), we highly appreciate our members' feedback and their contributions to enhancing our service delivery.

In honor of Customer Service Week, we organized an engaging breakfast session for our members. The session aimed to gain deeper insights into their businesses, understand the challenges they face, and explore potential solutions for a more conducive environment for business growth.

During the event, KNCCI CEO Mr. Patrick Nyangweso emphasized the importance of member interaction, encouraging them to learn from diverse businesses and seize opportunities within the network. He assured members that KNCCI is tirelessly committed to meeting all their needs and • Establishing a platform for business marketdesires.

One of our esteemed KNCCI members, Mr. Felix • Advocating for businesses with a strong voice Chege, the Chief Executive Officer of Real Sources Africa, shared his testimonial. Since joining as a member in 2021, his business, initially local, has expanded into seven additional countries over the past two years. Mr. Joseph Theuri, Chairperson of KNCCI Nyandarua, also present at the event, urged all members to work towards creating a broader ecosystem. He cited the example of Nyandarua County, which produces abundant cash crops that

often go to waste due to a lack of markets. Members could explore these untapped opportunities from other counties.

Mr. Said Ali, Chairperson of the KNCCI membership committee, highlighted that KNCCI membership is akin to a business club, fostering interaction among members for mutual business growth and the exploration of new opportunities. He reassured participants that KNCCI is actively working to transform its services into value for money. This transformation includes:

- ing
- Facilitating business connections through incoming and outgoing trade missions
- Enhancing the capacity of members to venture into new business areas.

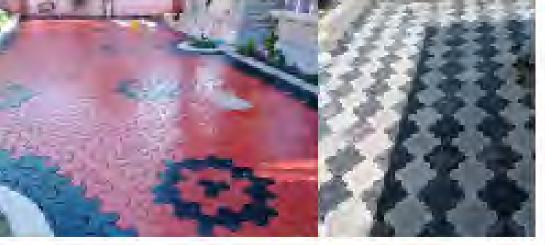
KNCCI is committed to improving the quality of service provided and increasing the benefits offered to its members.



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Ms. Immaculate Nyokabi Director Elmvale Agency Limited displaying her appreciation plaque during the Customer Service Week 2023



Mr. Felix Chege CEO Real Sources Africa receiving his appreciation plaque from the KNCCI membership committee chairperson M. Said Ali during the Customer Service Week 2023



Strengthening trade relations between KNCCI and Jiangxi Province, China

The Chamber President Dr. Erick Rutto hosted a delegation from Jiangxi Province in China, led by Mrs. Wang Yuehong, the CCPIT Director of the International Chamber of Commerce Affairs Department.

The Chamber President Dr. Erick Rutto hosted a delegation from Jiangxi Province in China, led by Mrs. Wang Yuehong, the CCPIT Director of the International Chamber of Commerce Affairs Department. The Chamber President highlighted KNCCI's role in advancing trade, investment, and business collaboration within Kenya and with global partners. He expounded on KNCCI's interest in establishing an office in Jiangxi Province to bolster bilateral relations.



Mrs. Wang Yuehong conveyed CCPIT Jiangxi's keen interest in nurturing closer economic bonds with Kenya, underscoring the economic potential of Jiangxi Province. She emphasized the necessity of having a local presence in Kenya to facilitate trade and investment cooperation. Both parties engaged in constructive deliberations concerning the establishment of a KNCCI office in Jiangxi Province.

She emphasized the necessity of having a local presence in Kenya to facilitate trade and investment cooperation

Mrs. Wang Yuehong, Jiangxi Province, China

KNCCI Expands Its Global Reach with New China Branch Office

The Kenya National Chamber of Commerce and Industry (KNCCI) is delighted to announce the official operationalization of our new KNCCI China Branch Office, located in Changsha, China. In celebration of this momentous occasion, KNCCI had a Flag-Off Breakfast ceremony on 11th October at the Panafric Sarova Hotel in Nairobi.

China has remained Africa's largest trading partner for 14 consecutive years. In 2021, China has also extended a zero tariff treatment to 98% tax items for products to China, which promote exports.

This expansion marks a significant milestone in our KNCCI's history and noting our commitment to fostering stronger trade and investment ties between Kenya and China. The newly established China Branch Office will play a pivotal role in promoting collaboration, facilitating business partnerships, and displaying Kenyan products and services in the vibrant Chinese market, said the KNCCI CEO Mr. Patrick Nyangweso. He also noted that KNCCI is eying to have more branches in Guangdong, Sharjah and Ghana

Chief Representative for KNCCI China Branch, Mr. Fredrick Mukilya in his remarks noted that the office would play a critical function in facilitating trade and investment, attract more investment, and promote visibility and awareness of Kenyan products and protection of businesses through arbitration. Setting up of the office will also give businesses confidence to work with



China. "KNCCI's expansion into China is a strategic move aimed at advancing economic cooperation between Kenya and one of the world's largest economies," said Dr. Erick Rutto, The Chamber President. "We are confident that our presence in China will open up new opportunities for Kenyan businesses and entrepreneurs and contribute to the growth of our nation's economy." The new office will enable KNCCI to identify business opportunities, particularly in the export

of meat and meat products, a sector that remains largely untapped.

Mr. Zhang Yijun, Minister Counsellor of the Embassy of the People's Republic of China, congratulated KNCCI on this significant achievement and affirmed the embassy's dedication to enhancing trade between the two nations. During the event, Ms. Caroline Gathoni, CEO of Laskia Ventures Ltd, encouraged attendees to capitalize on the office, highlighting the substantial demand for Kenyan products, especially in the sisal and leather industry.

KNCCI expressed its gratitude to DTB bank for taking a prominent role in sponsoring the KNCCI China Branch, recognizing the bank's dedicated China desk, which bridges the language barrier between businesses. The bank also plays a pivotal role as a financial partner, promoting export and import finances.

KNCCI also extended its appreciation to the Government of China for providing the office space, expressing their eagerness to enhance and promote Kenyan culture and tourism through this new establishment.



Chief Representative for KNCCI China Branch, Mr. Fredrick Mukilya



Mr. Zhang Yijun, Minister Counsellor of the Embassy of the People's Republic of China.





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Strengthening bilateral trade and economic relations between Kenya and Yemen



In an effort to foster cooperation between Kenya and Yemen, the Minister of Foreign Affairs and Expatriates of the Republic of Yemen H.E Dr. Ahmed Awadh Bin Mubarak accompanied by his delegation were hosted by The Chamber Vice President Mr. Mustafa Ramadhan.

During their visit, they expressed their desire to strengthen trade ties between Kenya and Yemen. Notably, there already are investments by Yemeni business people, some exceeding US\$ 100 Million.

Furthermore, they proposed establishing a connection with the Yemen Chamber of Commerce with the objective of increasing the volume of trade between Kenya and Yemen. Particularly, they are looking to meet the demand for products like tea (Yemen purchased from Kenya tea worth Kshs 20 Billion in the last 12 Months).

In addition to this, they aspire to establish direct routes for the transportation of goods to Yemen, bypassing the need to transit through other countries. This move is aimed at reducing shipment costs and streamlining trade processes. The Chamber Vice President in his remarks noted that KNCCI supports the Yemeni delegation's desire for direct transportation of goods to Yemen. This aligns with our goal of reducing trade barriers, enhancing efficiency, and minimizing transportation costs for businesses engaged in international trade.

Particularly, they are looking to meet the demand for products like tea (Yemen purchased from Kenya tea worth Kshs 20 Billion in the last 12 Months).

Purpose of the Delegation from Yemen



34th Kenya Homes Expo 2023

The 34th Kenya Homes Expo 2023 stands as East and Central Africa's premier event for showcasing modern home techniques and equipment.

This dynamic platform brings together real estate stakeholders, prospective homeowners, and current property owners to explore real estate opportunities, gain valuable insights, and pursue meaningful investments.

The year's theme, "Limitless Creativity," aimed to inspire innovation and fresh approaches within the industry. The Kenya National Chamber of Commerce and Industry (KNCCI) proudly partnered with the event, with Mr. Ronald Meru, Chairman of Economic Diplomacy, expressing enthusiasm about this inaugural collaboration. He envisioned expanding the involvement of KNCCI members in the real estate sector to benefit from the wealth of knowledge and techniques presented at the expo.

The event's Chief Guest, Nairobi Deputy Governor H.E Njoroge Muchiri, acknowledged the expo's timely focus on addressing housing challenges in the city. He anticipated that it would contribute to enhancing the city's dignity and commended the organizers for assembling both local and international participants, fostering economic growth. Mr. Daniel Ojijo, Executive Chairman of Homes Universal, eagerly anticipates an even more significant and impactful expo in the future.

Among the distinguished attendees were representatives from the Institution of Surveyors of Kenya, Kenya Property Developers Association, Institute of Quantity Surveyors of Kenya, and the Interior Designers Association of Kenya. A multitude of companies is participating in the expo, showcasing their products and services to attendees.



Bridging trade gaps and enhancing collaboration between Kenya and Austria

The Austrian Business delegation, led by H.E. Univ.-Prof. Dr. Martin KOCHER, Federal Minister of Labour and Economy of the Republic of Austria, and Ms. Mariana Kühnel, M.A., Deputy Secretary General of the Austrian Federal Economic Chamber, visited Kenya.

During their visit, the Kenya National Chamber of Commerce and Industry (KNCCI) hosted a business-to-business (B2B) forum that aimed at reducing the trade deficit between Kenya and Austria. Over the years, Kenya's exports to

Austria have declined, while imports have risen, resulting in a significant trade deficit in 2021. The Austrian delegation included 25 companies from various sectors; hospitality, machinery, healthcare, agribusiness, education, and voca-

tional training, and technology. The Chamber President, Dr. Erick Rutto encouraged businesses to invest in Kenya, highlighting incentives such as tax breaks, duty exemptions, and simplified business registration processes. He also emphasized Kenya's business-friendly environment and ongoing regulatory reforms to simplify procedures and reduce bureaucracy. KNCCI committed to facilitating connections between Austrian and Kenyan businesses, identifying collaboration opportunities, and promoting knowledge transfer and economic growth. Mr. Vincent Kigen, Chairman of the National Employment Authority (NEA), expressed NEA's readiness to collaborate with Austria on labor migration, focusing on ethical standards. Among the KNCCI members present were Angelica Medical Supplies, Recolte, Head Waters Africa, Jambo Pay, Mara Napa,El Spacio Limited,, Bonfire Adventures, Centum Investment, Real Sources Africa and Ecoplan.



Mr. Kiprono Kittony, who served as the Chamber President from 2014 to 2019, chairs the board of trustees, while committee members include Mr. Bob Karina, Mr. Duncan Singi, Mr. W. Kangethe, Dr. Bimal Kantaria, Prof. Jane Konditi, and Ms. Phyllis Wangwe.

The trustees will be instrumental in managing assets and actively seeking partnerships, with a strong emphasis on promoting diversity, inclusivity, commerce, and competence. Their diverse

KNCCI trustees Inaugural meeting

Trustees have a pivotal role in ensuring effective governance, sustainability, and the overall success of the organization. The KNCCI board of trustees held their inaugural meeting to introduce members and develop a workplan aimed at supporting KNCCI committees for enhanced effectiveness.

> expertise positions them to lead the organization in fulfilling its mission and upholding its core values effectively.

> The Chamber President Dr.Erick Rutto expressed his commitment to collaborate closely with the trustees in strengthening and transforming KNCCI especially on strategic engagement with the county chapters and digitization of internal operations to improve efficiency with the ultimate goal of having a better organization.



Inauguration of New Members to KNCCI's Tourism and Hospitality Committee

The Chamber President Dr.Erick Rutto officially inaugurated the new members of the Tourism and Hospitality Committee. The committee comprises Rev. William Owuya as the Chairperson, along with esteemed members Madam Jacinta A. Josiah as the Secretary, Mr. Tonny Muriuri, Ms. Victoria Adwet, and Mr. Hashim Dekow.

The Chamber President Dr.Erick Rutto officially inaugurated the new members of the Tourism and Hospitality Committee. The committee comprises Rev. William Owuya as the Chairperson , along with esteemed members Madam Jacinta A. Josiah as the Secretary, Mr. Tonny Muriuri, Ms. Victoria Adwet, and Mr. Hashim Dekow.



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The Propaper Kenya 2023 event is an exceptional platform catering to the regional and global paper, printing, packaging, and hygiene tissue industries. The paper industry, which serves more than 5 billion people globally, has evolved significantly over time.

Originally characterized by slow and labor-intensive processes, it has now transitioned into a realm of capital-intensive equipment and advanced high-speed paper machines.

Ramco Group, a member of KNCCI, served as the official host of the expo. During the opening ceremony, KNCCI CEO Mr. Patrick Nyangweso emphasized the importance of collaboration among stakeholders in the Kenyan paper industry. He acknowledged the industry's challenges, including growing demand for domestic wood supplies by entities like bioenergy companies. Additionally, he noted that digitalization has led to a decline in graphic paper consumption, which is offset by increased demand for packaging and hygiene papers. Speaking during the opening ceremony Ps State Department of Industry Dr. Juma Mukhwana highlighted Kenya's abundant labor force as a potential advantage for manufacturers due to lower labor costs and the availability of skilled and semi-skilled workers. He concluded by mentioning the Kenyan government's efforts to attract foreign investment and promote industrialization, including the establishment of special economic zones that provide incentives like tax breaks and infrastructure support to manufacturers.

Notable attendees at the event included Dr. Darshan Chandaria, Group CEO & Director of Chandaria Industries, and Mr. Jeen Joshua from Verifair Business Events Dubai.

He highlighted Kenya's abundant labor force as a potential advantage for manufacturers due to lower labor costs

Dr. Juma Mukhwana, PS State Department of Industry



Collaboration Between KNCCI and Hunan Higher People's Court for Capacity Building and Legal Cooperation

The KNCCI Leadership led by the National Director Mr. Kennedy Onditi, MBS hosted a delegation from the Hunan Higher People's Court, headed by President Mr. Zhu Yu.

The primary objective of the meeting was to foster collaboration between the two organizations, especially in light of KNCCI's establishment of a new branch in Hunan, China.

The discussions revolved around enhancing the capacity of Kenyan nationals in arbitration matters to help them better understand the Chinese legal system. Additionally, there was a focus on raising awareness among Chinese businesses about Kenyan law, particularly in the realm of business law.

KNCCI expressed its readiness and willingness to cooperate with the Hunan People's Court in providing scholarships for Kenyan nationals to pursue education in business law in China. This initiative is intended to facilitate smoother investments in both countries in the end. Furthermore, having a solid foundation in business law in both nations will be instrumental in reducing trade conflicts between them.

Also present during the meeting were The KNCCI CEO Mr. Patrick Nyangweso, KNCCI Regional Director Mr. Abdullahi Hersi, KNCCI Trustee Ms. Phyllis Wangwe

The discussions revolved around enhancing the capacity of Kenyan nationals in arbitration matters to help them better understand the Chinese legal system.

Delegation from Hunan Higher People's Court



The UAE –East Africa Trade mission 2023

The Kenya National Chamber of Commerce & Industry (KNCCI) in collaboration with Sharjah Exports Development Centre (SEDC) which is the export promotion agency of Sharjah (an initiative of Sharjah Chamber of Commerce & Industry (SCCI) hosted the UAE- East Africa Trade mission 2023 at Villa Rosa Kempinski, Nairobi.

This annual initiative, now in its 8th year, was focused on building new partnerships and enhancing the future prospects for both Kenya and the United Arab Emirates. The mission includes business-to-business meetings in various sectors such as printing, machinery, oil and gas, energy, textile, tourism, real estate, infrastructure, and logistics, as well as manufacturing.

The Chairman of Sharjah Chamber of Commerce & Industry (SCCI), H.E Abdullah Sultan Al-Owais expressed his enthusiasm for the forum and its



potential to benefit both UAE and Kenyan traders, bridging the trade gap between the two nations. He highlighted the significant growth in trade value over the years as a positive indicator of increased trade and business.

Representing KNCCI was Chairperson Economic Diplomacy Mr. Ronald Meru who in his remarks extended a warm welcome to the delegation and emphasized the collaborative efforts of the two chambers in building synergies. He also highlighted their shared goal of supporting both governments in creating a conducive trade environment.

Additionally, Mr. Meru noted the importance of exploring opportunities to bridge the trade gap between the two countries. He pointed out potential avenues such as agribusiness, including tea and coffee, flowers, and fresh produce, as well as real estate and infrastructure development to accommodate the expansion and modernization of our cities. He also emphasized the significance of technology and innovation, with Nairobi serving as a hub for technological advancements in Africa, along with the growth prospects in the manufacturing sector.

He concluded by giving KNCCI'S assurance in helping the delegates navigate the business landscape, match making with the correct business counterparts, market intelligence.

United Arab Emirates Ambassador H.E. Dr. Salem Ibrahim Al Naqbi in his remarks noted that the forum would be ideal in widening trade and investment between the two countries with a wide range of opportunities to tap into through exports and imports.

It's worth noting that the same forum is scheduled to occur again in November 2024.

Chairperson Economic Diplomacy Mr. Ronald Meru

He also emphasized the significance of technology and innovation, with Nairobi serving as a hub for technological advancements in Africa,



Business to business engagements during the The UAE -East Africa Trade mission 2023



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Bilateral economic cooperation between Kenya and the Czech Republic

A high level business forum took place on the 6th November, featuring a remarkable opening ceremony graced by His Excellency Prof. Petr Fiala, the Prime Minister of the Czech Republic. Prime Minister Fiala's presence at the event was particularly significant as he was on a three-day official visit to Kenya.

During his address, Prime Minister Fiala expressed his admiration for Kenya's vibrant economy and demonstrated a strong commitment to fostering closer economic cooperation between the Czech Republic and Kenya. He also highlighted the bilateral agreement between Kenya and the European Union, in which the Czech Republic is an active participant, emphasizing its pivotal role in strengthening the ties between the two nations. Additionally, he pledged his country's support in various sectors, including geothermal energy, water management, and special cooperation in space research.

Dr. Erick Rutto, the President of the Chamber, extended a warm welcome to the visiting delegation and touched upon several crucial points in his speech,the Chamber's dedication to addressing the trade imbalance between Kenya and the Czech Republic.

Kenya's strategic position as a gateway to one of the world's largest economic blocs, offering valuable business intelligence across key sectors such as ICT and technology, pharmaceutical production, housing, and infrastructure. Exciting plans for KNCCI to organize an outbound trade mission to the Czech Republic in April/May 2024, promoting business opportunities and collaboration.

Furthermore, KNCCI, in partnership with other strategic allies, entered into a Memorandum of Understanding (MOU) with Mr. Jan Rafaj, President of the Confederation of Industry of the Czech Republic and Head of the Business Delegation accompanying the Prime Minister. This MOU outlines three priority areas of collaboration: trade and investment, education, and skills exchange.

This high-profile business forum marked a significant step forward in strengthening the economic ties and cooperation between Kenya and the Czech Republic, opening up exciting opportunities for both nations. We look forward to witnessing the positive outcomes of this partnership in the near future.

New horizons trade mission event in Kenya strengthens bilateral business ties

In a bid to bolster economic cooperation between Dubai and Kenya, the Dubai International Chamber joined hands with the Kenya National Chamber of Commerce & Industry (KNCCI) to host a trade business forum on the 8th November.

The event marked a significant step toward forging mutually beneficial partnerships and exploring new opportunities in the thriving East African market.

President & CEO of Dubai Chambers His Excellency Mohammad Ali Rashed Lootah, led the trade mission and emphasized the pivotal role of bilateral meetings in fostering economic alliances between the business communities of Dubai and Kenya. Lootah underscored Kenya's potential as a lucrative market for Dubai-based companies seeking expansion opportunities on the African continent.

Lootah stated, "Through our meetings in Nairobi, we aim to diversify the exports of Dubai-based companies into the Kenyan market and facilitate the establishment of branches and offices in Africa. This initiative aligns with the objectives of the Dubai Economic Agenda (D33) and our cham-

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His Excellency Mohammad Ali Rashed Lootah

ber's strategic priorities, furthering the global expansion of Dubai-based enterprises. We remain committed to providing all necessary support to enhance the competitiveness of our emirate's companies in international markets."

The United Arab Emirates Ambassador H.E. Dr. Sallm Ibrahim Al Naqbi, highlighted the commitment of both countries to enhancing trade and investment by eliminating trade barriers in the movement of goods and people through the Kenyan government's support.

The Kenya Investment Authority (KenInvest) Managing Director, Ms. June Chepkemei reassured the Dubai business delegation of Kenya's commitment to facilitating investments. She emphasized that the Kenya Investment Authority serves as a one-stop shop to guide investors through every step of the investment process, ensuring a seamless experience.

The Chamber President Dr. Erick Rutto, reaffirmed KNCCI's dedication to improving the business environment and fostering trade between Dubai and Kenya. The culmination of these efforts resulted in the signing of a Memorandum of Understanding (MoU) between KNCCI and Dubai International Chamber, aimed at strengthening ties between the two nations.

The MoU outlines a series of cooperative measures, including prospective business missions, study trips, commercial events, trade fairs, exhibitions, joint seminars, training programs, symposiums, and the exchange of business delegations. The agreement promotes, facilitates, and develops economic and commercial cooperation between the business communities of both countries in accordance with their respective laws and regulations. Furthermore, the MoU commits both parties to promote each other's members through information materials, information journals, brochures, enterprise address books, and other communication channels. This collaboration is set to create numerous opportunities for businesses on both sides.

The Business-to-Business (B2B) component of the event facilitated matchmaking between Kenyan companies and 18 Dubai-based enterprises operating in sectors such as chemicals, construction, electricals, energy and renewables, food and beverage, hospitality and furnishing, information technology, retail, and trading. This initiative further solidified the spirit of friendly collaboration between Dubai and Kenya.

The New Horizons Trade Mission Event in Kenya is a testament to the growing partnership between the two nations, opening up a world of possibilities for businesses seeking expansion and collaboration in East Africa.

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Chamber President, Dr. Erick Rutto





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Robert Bosch East Africa's Partnership with KNCCI, Promoting Efficiency and Energy Conservation



Robert Bosch East Africa Ltd was established with the objective of providing a wide range of Bosch solutions in areas such as Mobility Solutions, Energy and Building Technology, Industrial Technology, and Consumer Goods. The office located in Kenya serves the East African region.

Robert Bosch East Africa Limited has been a corporate member of KNCCI for the past five years. Through the support of KNCCI's manufacturing committee, Robert Bosch East Africa hosted a forum to educate members on energy consumption and efficiency in industrial boiler systems. The session aimed to share best engineering practices related to industrial boilers.

During the forum, Ms. Esther Nthenya, the chairperson of KNCCI's Manufacturing Committee, expressed her appreciation to Robert Bosch for organizing the forum and enlightening manufacturers about modern solutions to save energy and enhance efficiency in their businesses.

Mr. Chris Kandie, the Vice Chairperson of KNCCI's Manufacturing Committee, acknowledged that the forum provided valuable information and looked forward to more interactive sessions to receive KNCCI training and explore other business opportunities offered by Robert Bosch.

The forum also included a Question and Answer session, allowing the audience to gain a deeper understanding of the services and products offered by Bosch. KNCCI expressed its gratitude to Robert Bosch for the informative session and anticipated more such sessions in the future to promote business efficiency and reduce energy consumption.

Collaboration between KNCCI and TradeMark Africa in supporting the Certificate of Origin system

The Chamber President Dr. Erick Rutto and the Chamber Vice President, Mr. Mustafa Ramadhan, hosted the Country Director of TradeMark Africa, Kenya Mr. Ahmed Farah, HSC. The purpose of the meeting was to express appreciation for the strong partnership between KNCCI and TradeMark Africa. TradeMark Africa has been a valuable supporter of KNCCI, particularly in the implementation of the Certificate of Origin system and the Isoko platform. We eagerly anticipate a productive collaboration as we enter the third phase of the Certificate of Origin system.

TradeMark Africa has been a valuable supporter of KNCCI, particularly in the implementation of the Certificate of Origin system and the Isoko platform.

During the hosting of Trademark Country Director



A Partnership Initiative between KNCCI and CCPIT Guangzhou

KNCCI had the privilege of hosting a delegation of 10 individuals representing the China Council for the Promotion of International Trade (CCPIT) Guangzhou, in collaboration with the Guangdong Business Association. Leading the delegation was Mr. Yang Yong, President of the Guangzhou Chamber of Commerce.

KNCCI CEO Mr. Patrick Nyangweso, extended a warm welcome the guests. In his address, he emphasized KNCCI's readiness to actively engage in initiatives aimed at enhancing business opportunities for our members.

The delegation consisted of representatives from various sectors, including fashion and textiles, real estate, canned foods, fruits and vegetables, and wholesale trade. Their primary objective was to explore ways to strengthen bilateral trade relations between Kenya and Guangzhou, with a particular focus on promoting imports of canned fish and the export of raw materials to help balance the trade gap. Additionally, the delegation expressed a keen interest in expanding their presence in Kenya's manufacturing sector, taking advantage of the investor-friendly policies and existing manufacturing facilities. This partnership aims to boost Kenyan exports, especially in products such as avocados, mangoes, cut flowers, coffee, and notably, red tea. Furthermore, they expressed a desire to explore opportunities in the beef and lamb sectors, with the intention of processing these products in Guangzhou.

CCPIT also underscored its commitment to fostering bilateral cooperation with KNCCI members to facilitate business growth. As a significant gesture of support, they offered KNCCI a satellite office in Guangzhou, along with two years of rent assistance. This office will serve as a platform to showcase Kenyan products, further promoting trade between the two regions.



KNCCI-DELOITTE Kenya Export Tax Training

The collaborative effort between the Kenya National Chamber of Commerce and Industry (KNCCI) and Deloitte Kenya on November 21, 2023, yielded a comprehensive and enlightening training session. The training equiped 35 KNCCI members actively involved in the export sector with the essential knowledge and tools necessary for success in the complex world of export taxation. Key Highlights of the Training

East Africa Community Insights Participants delved deep into the intricacies of the East African Community, gaining insights into the regional dynamics that impact cross-border trade. Understanding these dynamics is crucial for making informed decisions in the export market.

Legal Expertise The training provided a solid foundation in the legal framework surrounding export taxation. Participants received valuable guidance on compliance with regulatory requirements, ensuring that their export endeavors remain within the bounds of the law.

Streamlined Export Procedures Attendees acquired practical knowledge about export procedures and

documentation. This hands-on approach helped participants streamline their export processes, reducing the likelihood of errors or delays.

Unlocking Export Scheme Deloitte Kenya's experts shed light on various export schemes and incentives available to exporters. This information empowered participants to identify opportunities for cost savings and gain a competitive edge in the export market.

Single Market Advantage The training elucidated the benefits and complexities of accessing and operating within single markets. Participants left with a deeper understanding of how to leverage single-market opportunities effectively.

Guidance from Experts The training sessions were skillfully conducted by Deloitte Kenya's Tax and Legal experts, Mr. John Humphrey and Mr. Peter Mbugua. Their wealth of knowledge and experience in the field provided participants with practical insights and actionable strategies.

Membership Benefits Why join?

NETWORKING OPPORTUNITIES

KNCCI offers a platform for networking with other business professionals, industry

leaders, and potential clients. Networking can lead to new business partner-

ships, collaborations, and opportunities for growth.

DISCOUNTS AND DEALS

Some chambers have partnerships with other businesses that offer exclusive discounts, deals, and offers to chamber members. This can lead to cost savings on various business-related services and products. Subsidized rates on the Certificate of Origin

BUSINESS SERVICES

The chamber may offer members access to services such as business consultations, mentorship, and guidance on navigating regulatory hurdles. These services can be particularly helpful for startups and small businesses. KNN CCCI KENYA NATIONAL CHAMBER OF COMMERCE & INDUSTRY

Growing your Business together

BUSINESS Advocacy

The chamber advocates for policies and regulations that support economic growth and a conducive business environment. Members can benefit from the chamber's advocacy efforts aimed at creating a more favorable business climate.

ACCESS TO Information

Members receive access to valuable industry information, market insights, research reports, and updates on government policies and regulations that could impact their businesses. This information can help members make informed decisions and stay ahead of industry trends.

VISIBILITY AND Branding

Membership in the chamber can enhance a business's credibility and visibility. Members often receive exposure through chamber events, publications, and online platforms, helping to boost their brand recognition and reputation

TRAINING AND WORKSHOPS

KNCCI often organizes seminars, workshops, and training sessions on various business-related topics such as marketing, finance, technology, and legal issues. These educational opportunities can enhance members' skills and knowledge, ultimately improving their business operations.

CONTACT US

Phone: +254 111 050 600 / +254 782 392 700 Email: info@kenyachamber.or.ke Web: www.kenyachamber.or.ke Growing your Business together



Affirmative Finance Action for Women in Africa (AFAWA) Finance Series Kenya Conference

The Chamber President Dr. Erick Rutto, actively participated as a panelist during the 5th Edition of the Africa Development Bank's Affirmative Finance Action for Women in Africa (AFAWA) Finance Series, which aims to address the substantial \$42 billion financing gap women face in Africa.

AFAWA, a continent-wide initiative in collaboration with the African Guarantee Fund, is dedicated to bridging this financial divide.

The High-level Gender Finance Conference convened prominent leaders from various sectors within the financial services industry, Development Financial Institutions, Government, Business Development Service Providers, and other development partners. Together, they engaged in discussions concerning the opportunities, obstacles, and viable solutions for providing financial support to women entrepreneurs in Kenya. Dr. Rutto, emphasized in his speech that one of KNCCI's key responsibilities is to bolster women entrepreneurs by facilitating access to credit facilities and aiding them in promoting their products both locally and globally. He highlighted that KNCCI, through the Jiinue Growth Program, recently launched a capacity-building initiative for youth and women across all counties, which includes an affordable financial support component. Dr. Rutto affirmed KNCCI's readiness to collaborate with the African Guarantee Fund and other stakeholders to further empower women.



Member Visit -New KCC

To better understand our members' businesses and address their needs, the KNCCI Membership team paid a courtesy visit to New KCC. During this visit, we gained insights into their production processes and distribution methods.

New KCC is currently expanding its exports within the East African market and is seeking additional export opportunities through KNCCI's affiliations . In terms of advocacy, New KCC is requesting KNCCI's support in advocating for a waiver of the convenience fees associated with single-use paybills by the government, aligning them with their competitors in the private sector. The challenging business environment, characterized by numerous fees, particularly those related to inter-county movement and branding, needs to be addressed. KNCCI, in collaboration with the Council of Governors, is committed to working towards the simplification of these processes to facilitate smoother business operations. New KCC expressed their gratitude to KNCCI for their consistent invitations to exhibition forums, which have provided valuable local exposure. They also expressed interest in participating in trade missions to explore new markets. Notably, New KCC operates seven factories stra-

tegically located in Eldoret, Sotik, Nyahururu, Kitale, Miritini, and Kiganjo, making them well-positioned to collaborate with our county





Building strong relationships and collaborations between chambers of commerce

Ms. Olive Kigongo, the President of the Uganda National Chamber of Commerce & Industry (UNCCI), paid a courtesy visit to the leadership of the Kenya National Chamber of Commerce & Industry (KNCCI) led by the Chamber President Dr. Eric Rutto and Chamber Vice President Mr.Mustafa Ramadhan.

The primary objective of this visit was to foster a positive rapport and establish a strong working relationship between KNCCI and UNCCI that will bring about business growth and economic development between the two countries.Also in attendance were KNCCI Directors Mr. Omar Sadik Dahiye and Mr. David Mpatiany.



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Embracing Leadership at the Helm of The ICGLR Great Lakes Region Private Sector Forum



The Chamber President Dr. Erick Rutto has assumed the role of Chair of the ICGLR Great Lakes Region Private Sector Forum. This significant appointment heralds a new era of collaboration, growth, and progress in the region's private sector.

In an expression of heartfelt gratitude and humility, Dr. Rutto conveyed his deep appreciation for the trust and confidence vested in him by the members of the ICGLR Great Lakes Region Private Sector Forum. Their commitment to fostering a dynamic and thriving private sector poised to drive the economic development of In the coming months and years, Dr. Rutto envisions an actively engaged forum that advocates for policies conducive to a thriving business environment. Innovative solutions to common challenges, sharing best practices, and leveraging the collective voice of the private sector will be instrumental in addressing issues across the Great Lakes Region.

The Forum also presents an opportunity to promote responsible business practices, ethical conduct, and corporate social responsibility. These initiatives will help enhance the reputation of the private sector, build trust with communities, and contribute to regional stability and prosperity.

Dr. Rutto issued a resounding call to action, urging every member of the ICGLR Great Lakes Region Private Sector Forum to actively participate, contribute ideas, and collaborate toward shared objectives. Their vision is to create a business environment that encourages innovation, inclusivity, and sustainable development. the region was evident in their remarks.

This appointment is not merely a personal achievement but a testament to the collective efforts of the Kenya National Chamber of Commerce and Industry (KNCCI) and the entire business community. Together, they envision shaping the future of the Great Lakes Region, with a

strong commitment to facilitating sustainable economic growth.

The ICGLR Great Lakes Region Private Sector Forum serves as a crucial platform for collaboration, knowledge exchange, and collective action, offering numerous opportunities for businesses in the region.

Collaboration within the Forum will unlock the immense potential of the region's diverse economies, facilitating cross-border trade and attracting investments that will create jobs and enhance the quality of life for citizens.

Inclusivity and synergy with the Maendeleo Ya Wanawake Organization (MYWO)

The leadership of the Kenya National Chamber of Commerce & Industry (KNCCI), led by Chamber President Dr. Erick Rutto, hosted a delegation from the Maendeleo Ya Wanawake Organization (MYWO), headed by National Chairperson Mrs. Rahab Mwikali Muiu, HSC.

Both KNCCI and MYWO have a presence in all 47 counties, creating an opportunity for a collaborative partnership with mutual benefits. MYWO, boasting 4 million members, plans to join KNCCI across all counties to take advantage of financial literacy and entrepreneurship training provided by financial institutions affiliated with KNCCI. They are particularly interested in women empowerment programs like the Jiinue program. The KNCCI Women in Business committee, led by Chairperson Ms. Zainabu Mohamed, will work closely with the MYWO National Chairperson majorly on advisory given that the organization has been in existence for 70years . To share their expertise, all MYWO organization members will be co-opted into KNCCI county chapters, fostering synergy between the two organizations and expanding inclusivity and empowerment throughout the country.

Maendeleo Ya Wanawake has a mission to nurture and empower women through various capacity building interventions that promote women's rights and sustainable livelihoods in society.

The Chamber President expressed a strong dedication to collaborating with the Maendeleo Ya Wanawake Organization (MYWO) to advance the cause of inclusivity and women's empowerment throughout all the various county chapters under KNCCI .This partnership aims to foster gender equality, create opportunities for women in business, and drive economic growth by actively involving and supporting women in the business community at the grassroots level across multiple regions.

The meeting was attended by Chamber Vice President Mr. Mustafa Ramadhan, KNCCI CEO Mr. Patrick Nyangweso, KNCCI Busia leadership under Chairperson Mr. Sylvanus Abungu, Mrs. Elizabeth Mayeika, National Secretary of MYWO, and Mrs. Susan Owino, National Trea.surer of MYWO.

Maendeleo Ya Wanawake has a mission to nurture and empower women through various capacity building interventions that promote women's rights and sustainable livelihoods in society.

Hosting the Maendeleo ya Wanawake Organisation Chairperson



Promoting Dual TVET Education in Kenya



To address this challenge and develop practical solutions, the Kenya National Chamber of Commerce & Industry (KNCCI), in collaboration with GIZ Kenya and the State Department for Technical, Vocational Education and Training, conducted a sensitization forum. The focus of this forum was to sensitize members on the dual TVET system of education.

KNCCI TVET Committee Chairpesron Mr. Muchiri Mungai highlighted the importance of Competency-Based Training (CBT) in enhancing skills, competitiveness, and ensuring that students are well prepared for various roles.

Senior TVET and Labour Markets Advisor at GIZ, Mr. Gideon Murenga commended Germany for its successful vocational dual TVET training system adopted by the industrial sector. He emphasized that by incorporating elements of the German vocational training system, Kenya can better equip its workforce, reduce unemployment, and stimulate economic growth by The challenge of skills mismatch presents a significant hurdle when it comes to facilitating a smooth transition from school to the workforce, particularly for young job seekers, including graduates of Technical Vocational Education and Training (TVET) programs.

aligning education with industry demands. KNCCI CEO, Mr. Patrick Nyangweso underlined how the dual TVET system of education can foster a strong partnership between educational institutions and industries. This collaboration is essential to ensure that the skills taught are relevant and up-to-date with the job market's demands. Industry experts can actively contribute to the curriculum, thereby enhancing students' employability upon graduation.

Principal Secretary of the State Department for Technical, Vocational Education and Training (SD-TVET), Dr. Esther Thaara Muoria, who served as the Chief Guest, applauded all key industry players for organizing the forum. She emphasized the importance of raising awareness about dual training, noting that practical training is a crucial element of the education system, as it equips individuals with the skills and knowledge needed for employment. Dr. Muoria also expressed the government's need for industry support in hiring graduates from the program, emphasizing the value of learning by doing within companies to boost productivity. She announced that the Ministry would collaborate closely with KNCCI to support career policies aligned with the dual system training.

Additionally, Mr. L D Khan, Commercial Counsellor of the High Commission of Pakistan, mentioned the

Government of Pakistan's efforts to promote skills development through scholarships offered to six students from Kenya in two universities.

Overall, the forum aimed to address the skills gap challenge by promoting the dual TVET system of education and fostering collaboration between education and industry stakeholders, with the goal of enhancing employability and economic growth."

Educational visit by the National Defence College (NDC) to KNCCI

The National Defence College (NDC) embarked on an educational visit to the Kenya National Chamber of Commerce & Industry (KNCCI). NDC is a college of the National Defence University Kenya (NDU-K), specializing in the training of senior military officers for increased responsibilities in security management and various areas of public policy. During this visit, the delegation sought to gain insights into KNCCI's mission and its role in enhancing national security as a vital component of their course curriculum."

The delegation had the privilege of being hosted by the Chamber Vice President Mr. Mustafa Ramadhan, who expressed his appreciation for their choice of KNCCI as their destination. He assured the delegation of the Chamber's commitment to strengthening the mutually beneficial relationship between security and investment. Mr. Ramadhan emphasized the importance of robust trade and security policies in fostering a thriving business environment, and he shared KNCCI's commitment through the trade research and policy department. The department will collaborate with stakeholders, including the National Defence College, to address trade predictability and related issues effectively.

The KNCCI National Governing Council (NGC) Two -Day induction Training



The Kenya National Chamber of Commerce and Industry (KNCCI) successfully conducted a two-day training session for its National Governing Council, generously sponsored by AAR Insurance. The session, held at the Weston Hotel in Nairobi, covered key topics in business leadership, risk management, governance, financial management, and legal compliance. The event culminated with a special session featuring Mr. Joseph Masila Director Economic Affairs and Diaspora, addressing international trade opportunities.

Training Highlights

• Leadership, Strategy, and Planning

Emphasis on adaptive leadership and strategic planning in a changing economic landscape.

• Risk Management in Businesses

Focus on identifying, assessing, and mitigating business risks.

Corporate Governance

Discussions on ethics, compliance, and best practices in governance.

• Financial Management

Training on financial stewardship, budgeting, and resource allocation.

• County Investment Profile and Membership Recruitment at the Chapters

Strategies for enhancing local investments and chapter membership growth.

KNCCI Law

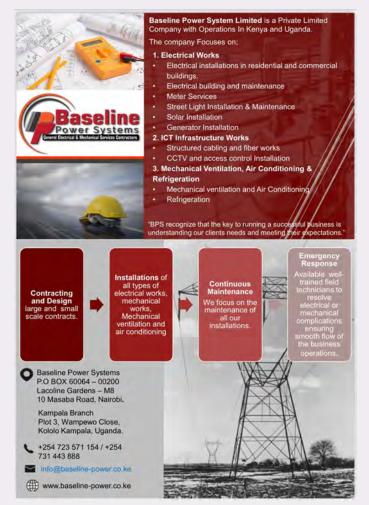
Overview of legal frameworks and responsibilities in chamber operations.

Special Session with Mr. Joseph Masila,

Mr. Masila urged KNCCI leaders to leverage on county industrial parks and participate in international trade initiatives. Addressed the importance of involvement in Joint Business Councils and international trade arbitration. KNCCI leaders presented challenges in visa processing, export payments, and sought government collaboration for improving the business climate.

Acknowledgements

Heartfelt thanks to AAR Insurance for their sponsorship, which was crucial to the event's success. Their support reflects a shared commitment to professional development and economic progress.



He urged KNCCI leaders to leverage on county industrial parks and participate in international trade initiatives. Addressed the importance of involvement in Joint Business Councils and international trade arbitration.

Special session with Mr. Joseph Masila



Council Meeting 2023

The Kenya National Chamber of Commerce and Industry (KNCCI) hosted its National Governing Council Meeting on 30th November, 2023, marked by the presence of esteemed dignitaries and partners.

The gathering was illuminated by insightful addresses from His Excellency Mr. Damptey Bediako Asare, the Ghanaian High Commissioner to Kenya, and Mr. Ahmed Farah, TradeMark Africa Country Director, among others.

Ghanaian High Commissioner Stresses Kenya-Ghana Economic Ties

In a compelling speech, His Excellency Mr. Damptey Bediako Asare emphasized the historical and economic bonds between Ghana and Kenya. He underscored the transformation of these ties into substantial economic partnerships under the African Continental Free Trade Area (AfCFTA). The High Commissioner highlighted the bilateral trade successes, including Kenyan-made batteries and Ghanaian beverages, as shining examples of AfCFTA's potential. He also called for collaborative resilience against global economic challenges, including those posed by the COVID-19 pandemic.

TradeMark Africa's Pledge for Regional Economic Growth

Representing TradeMark Africa, Mr. Ahmed Farah outlined their commitment to bolstering regional trade. He touched upon initiatives aimed at infrastructure development, trade facilitation through digitalization, and support for women traders through platforms like iSOKO. Farah lauded the collaborative efforts with KNCCI, especially post the election of The Chamber President Dr. Erick Rutto, highlighting

Newsletter

significant strides in digital advancement and service automation within county chambers.

KNCCI Board of Trustees and Strategic Dialogues The significance of the meeting was underscored by the presence of the KNCCI Board of Trustees. This session transformed into a hub of influential figures, highlighting the importance of engaging in strategic dialogues, advocacy, and the development of policies crucial for enhancing trade and business across Africa.

GIZ's Role in Sustainable Economic Development

Mr. Bernd Lakemeier – Head of Cluster, Sustainable Economic Development and Youth Employment at GIZ , underscored their organization's commitment to partnering with KNCCI. Focusing on sustainable development, Lakemeier highlighted GIZ's plans in areas such as Technical and Vocational Education and Training (TVET), Private Sector Development, and the Digitalization of Micro, Small, and Medium Enterprises (MSMEs).

The KNCCI National Governing Council Meeting not only served as a platform for high-level discussions but also reinforced the chamber's role in fostering economic partnerships across Africa. The commitments and plans unveiled promise to pave the way for a more connected and economically resilient African continent.

We extend our deepest gratitude to AAR Insurance for their sponsorship towards the National Governing Council Meeting and look forward to future opportunities to work together towards our shared objectives.



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NGC also Served as a platform for high-level discussions and reinforced the Chamber's role

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PICTORIAL



KNCCI economic diplomacy Chairman Mr. Ronald Meru together with the Nairobi County Deputy Governor H.E. James Njoroge Muchiri during the 34th Kenya Homes Expo



KNCCI manufacturing committee chairlady Ms. Esther Nthenya and Vice Chairman Mr. Chris Kandie during the Robert Bosch East Africa sensitization forum



KNCCI TVET committee Chairperson Mr. Muchiri Mungai making his remarks during the dual Tvet sensitization forum 28th November, 2023



KNCCI CEO Mr. Patrick Nyangweso with the President of the Guangzhou Chamber of Commerce, Mr. Yang Yong



KNCCI HR Manager Ms. Purity Tallam, Chamber Vice President Mr. Mustafa Ramadhan and Major General Charles M Kahariri CBS, EBS,



KNCCI Women In Business Committee chairlady Ms. Zainabu Mohamed with Maendeleo Ya Wanawake Organization (MYWO) National Chairperson Mrs. Rahab Mwikali Muiu, HSC.

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PICTORIAL



The President of the Uganda National Chamber of Commerce & Industry (UNCCI), Ms. Olive Kigongo with KNCCI Director Mr. Omarsadik Dahiye during a courtesy visit to KNCCI.



KNCCI Membership Services Officer Ms. Rahab Muturi with NEW KCC Regional Sales Manager Mr. Bernard Rotich during a member visit.



Trade Mark Africa , Country Manager Mr. Ahmed Farah, HSC during the KNCCI NGC meeting on the 30th November, 2023



The Chamber President Dr. Erick Rutto with President & CEO of Dubai Chambers His Excellency Mohammad Ali Rashed Lootah during an MoU signing ceremony



Ghanaian High Commissioner, His Excellency Mr. Damptey Bediako Asare during the KNCCI NGC meeting on the 30th November, 2023



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9