

**INVITATION TO PARTICIPATE IN THE UPCOMING KNCCI INVESTMENT AND GLOBAL
BUSINESS FORUM AFRICA
THEME: TRANSFORMATION THROUGH TRADE**

Greetings,

The Kenya National Chamber of Commerce and Industry (KNCCI) in partnership with the Dubai Chamber of Commerce and Industry is delighted to inform you of the upcoming Global Business Forum Africa on **13th - 14th October 2021** in Dubai Exhibition Centre.

The 4-day trip will include a Chamber Investment forum, site visits and the Global Business Forum (GBF) - Africa.

GBF Africa aims to bring the trade and investment community together to explore bilateral trade opportunities between Dubai and Sub-Saharan Africa. The Forum will be held under the patronage of His Highness **Sheikh Mohammed Bin Rashid Al Maktoum**, Vice President and Prime Minister of the United Arab Emirates (UAE) and Ruler of Dubai.

GBF Africa 2021 is structured around three elements, namely;

- i. **GBF Insight** - a high-level, curated programme which includes high-level keynotes and plenary sessions;
- ii. **GBF Connect** – a fully comprehensive business matching and networking service which runs over the entirety of the Forum; and the
- iii. **Expert Hub** – a platform reserved for representatives from Africa to provide first-hand insights into the investment opportunities in their respective country to the audience directly.

Objective

- Present the potentialities offered by Kenya with the (Africa Continental Free Trade Area) AfCFTA as a gateway to the African hinterland.
- Unlocking Africa's potential as a single market and the world's last frontier.
- Attract Investments into the country, presenting the vantage position as a source market for fresh produce for GCC and promote the logistical networks.

Why Attend

- Experience and be part of the Chamber to Chamber Forum,
- Join 1,000+ heads of state, ministers, top government officials, policymakers, and business leaders,
- Establish Strategic Partnerships with Africa-based Businesses,
- Meet with Businesses & Investors from Africa,
- Designate your standing at the industry's leading platform,
- Designate the most suitable products for yourself by talking to and sharing with professionals,
- Seize the opportunity to meet the industry leaders at the most significant event in the region.

Topical Discussion

The key topics include the outlook for the African economies, expected impact of the African Continental Free Trade Area, the evolution of global trade, the adoption of advanced technologies, and the role of innovation in strengthening capital markets, as well as promising investment opportunities emerging in a post-COVID-19 world.

Flight Logistics

EMIRATES

EK 722 10OCT NAIROBI - DUBAI 2350 0555 11OCT

EK 721 15OCT DUBAI - NAIROBI 0215 0615 15OCT

Economy class ticket 500usd or 56,800ksh per person

Business-class ticket 1,630usd or 185,200ksh per person

Visa 125usd or 13,800ksh per person with insurance

Airport transfer from the airport to hotel and back to the Airport
50usd or 5500 per person

Note

- i. Take note of the activities from **11th -14th October 2021**.
- ii. Share your details with the contact team to incorporate you in the delegation.
- iii. Flights and accommodation we have only shared quotation for your guidance.
- iv. Pick up for meetings and site visits will incur a cost that will be provided to the confirmed delegation.
- v. Cost of catalogue, business forum room booking and facilitation fee will amount to **Kes 30,000. Payment details:**

Payments should be made to Kenya National Chamber of Commerce & Industry through Cheques to Kenya Commercial Bank, Hurlingham Branch, **Account number:**1159580537, **Swift Code:** KCBLKENX or MPESA Paybill no: 522522

Deadline for confirmation is on **23rd September 2021**

REGISTRATION

Click on the link below to register for the Global Business Africa Forum

<https://globalbusinessforum.com/africa/>

For further information and confirmation on the event, please contact Mr. Fredrick Mukilya, the Trade, Policy, and Advocacy Officer on email fredrick.mukilya@kenyachamber.or.ke or telephone number **0717430094** or email ruthwadenyaouma@kenyachamber.or.ke **0718687707**

THANK YOU

Hotel Accommodation Quotation

OPTION 1. Crowne Plaza 5 star

(walking distance to the metro that goes directly to the EXPO).

Single bed and breakfast

Price includes Tourism dirhams

142usd or 15,520ksh per night.

OPTION 2: City Seasons towers

Bur Dubai 4 star (

Walking distance to the metro that goes directly to the Expo).

Single bed and breakfast .

Price does not include

Tourism dirhams 20 dirhams per

night or 620ksh per night

122usd or 13,350ksh per night

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