



OUTBOUND TRADE MISSION TO

ALGIERS ALGERIA

DATE: 29th NOVEMBER 2022

QATAR BUSINESS FORUM

DATE : 1ST- 6TH DECEMBER 2022

The Kenya National Chamber of Commerce and Industry is planning simultaneous outbound trade missions to Algiers in Algeria and Doha in Qatar.

The Chamber will partner and collaborate with the Algeria Embassy in Kenya and with the Embassy of Republic of Kenya in Qatar and Qatar Chamber of Commerce and Industry for provision of entertainment and events. The consultative business forums in Algeria will take place on *29th November 2022* and in Qatar *on 1st to 6th December 2022*

The forums will aim at discussing and agreeing on the business opportunities, draw a road map leading to the successful holding of meetings and involving partners and collaborators in informing and mobilizing participants, hold business forum and site visits.

The events will aim to demonstrate the commitment and effort being made by private sector in promoting trade and in particular exports.

The events will offer access to key decision-makers within business sectors and provide in-depth and substantive information opportunities in investments, agriculture, culture, tourism and sports.

WHY PARTICIPATE

- It will accommodate both local and international businesses ranging from Investors, Exporters and Partners.
- Identify investment opportunities for Kenyans and utilize the existing capacity to produce Foreign Direct Investments (FDIs).

- Learn about the continuously improving business environment and investment climate

EXPECTED OUTCOME

- Establish a strong collaboration and partnership with key stakeholders in planning and organizing of events.
- Active participation of the Private sector and businesses in particular in export development planning.
- Introduce new products to the interior markets through identifying buyers, distributors and consumers.

TENTATIVE ITINIRARY

DATE	ACTIVITY
<i>Tuesday 29th November 2022</i>	Kenya Algeria Business Forum Algeria Electricity and Water Expo
<i>Wednesday 30TH November 2022</i>	Departure of Delegates to Doha _ Qatar
<i>Thursday 1st December 2022</i>	Courtesy visit to the Kenyan Embassy in Doha& the Qatar Chamber of Commerce
<i>Friday 2nd December 2022</i>	Kenya-Qatar Business Forum
<i>Saturday 3rd December 2022</i>	Africa Village
<i>Sunday 4th December 2022</i>	Africa Village
<i>Monday Day Nine 5th December 2022</i>	Company site visits
<i>Tuesday 6th December 2022</i>	Kenyan Day_ (Celebration of Kenyan culture)

For more information Contact

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